

WeSchool (Bengaluru)

PGDM - E Business.

Curriculum Structure:

Trimester 01	Trimester 02	Trimester 03
Perspective Management	Business Environment	Business Analytics
Business Economics	Marketing Application And Strategy	Fundamentals Of Financial Management And Financial Markets
Business Communications	Cost And Management Accounting	Business Taxation
Quantitative Techniques	Business Research	Production Management
E-business Technology	Operations Research	Human Resource Management
E-business Foundation	Organisational Behaviour	IT Security
How Business Works	Intro To Telecom	Business Analysis
	Enterprise Applications	Digital Marketing
	Global Citizen Leadership	

Trimester 04	Trimester 05	Trimester 06
Core Management Subjects	Core Management Subjects	Project
Marketing Subjects	Marketing Subjects	
Finance Subjects	Finance Subjects	
HR Subjects	HR Subjects	
Operations Subjects	Operations Subjects	
Verticals Subjects	Industry Verticals Subjects	