

WeSchool (Bengaluru)

PGDM - (With Specializations In Marketing, Finance, HR, Operations.)

Curriculum Structure:

Trimester 01	Trimester 02	Trimester 03
Perspective Management	Business Environment	Legal Aspects Of Business
Business Communication	Foreign Language (German/French/Spanish)	Global Citizen Leadership
Business Economics	Global Citizen Leadership	Research Methodology
Quantitative Techniques	Marketing Application And Strategy	Business Analytics
EBIZ Technology	Cost And Management Accounting	Fundamentals Of Financial Management And Financial Markets
EBIZ Foundation	Business Research	Business Taxation
Financial Accounting (Blended With HBW)	Operations Research	Essentials Of Operations And Operations Management
Principles Of Marketing (Blended With HBW)	Organisational Behaviour	Human Resource Management
	Introduction To Telecom	IT Security
	Enterprise Applications	Business Analytics
	How Business Works	Digital Marketing

Trimester 04	Trimester 05	Trimester 06
Core Management Subjects	Core Management Subjects	For All Specializations Academic Research Projects
Marketing Subjects	Marketing Subjects	
Finance Subjects	Finance Subjects	
HR Subjects	HR Subjects	
Operations Subjects	Operations Subjects	
Analytics Subjects	Analytics Subjects	
Verticals Subjects	Verticals Subjects	