

1. Prin. L.N.Welingkar Institute of Management Development and Research, Mumbai Mandatory Disclosure

Academic Year 2022-23

1. Name of the Institution

Address including Telephone, Mobile, E-Mail

Prin. L. N. Welingkar Institute of Management Development and Research

Lakhamsi Napoo Road, Opposite Matunga Gymkhana, Matunga (East), Mumbai -400019 Telephone – 022 24198300 email – admin@welingkar.org

2. Name and address of the Trust/ Society/ Company and the Trustees

Address including Telephone, Mobile, E-Mail

Shikshana Prasaraka Mandali

Sharada Sabhagriha, S.P.College Campus, Tilak Road, Pune – 30 Telephone – 020 24331316 Email – shikshanapmandali@gmail.com

3. Name and Address of the Vice Chancellor/ Principal/Director

Address including Telephone, Mobile, E-Mail

Prof. Dr. Pradeep Pendse,

In-charge Director Prin. L.N. Welingkar Institute of Management Development & Research L.N. Road, Matunga (Central), Mumbai 400019 Phone ~24198300

Email – pradeep.pendse@welingkar.org

4. Name of the affiliating University – University of Mumbai, Fort, Mumbai 400032

5. Governance

Members of the Board and their brief background

Sr.No.	Name	Designation
1.	Adv. Sohanlal Kundanmal Jain	Chairman
2.	Shri. Shrikrishna Raghunath Chitale	Vice Chairman
3.	Shri. Satish Vasant Pawar	Member
4.	Shri. Jayant Vishnudas Kirad	Member
5.	Adv. Mihir Krushnakant Prabhudesai	Member
6.	Shri. Keshav Chintaman Vaze	Member
7.	Adv. Damodar Badrinarayan Bhandari	Member
8.	Shri. Rajesh Chandrakant Patwardhan	Member
9.	Shri. Sunil Madhusudan Joshi	Member
10.	Shri. Sudhir Kalkar	Member
11.	Shri. Parag Thakur	Member
12.	Shri. Rajendra Patwardhan	Member
13.	Dr. Radhika Narendra Inamdar	Secretary



Members of Academic Advisory Body

• Academic Advisory Body

Today's rapidly changing society demands the educational entities and the communities they serve, should work very closely. Welingkar Institute believes in excellence in quality of education that is imparted, attempts to ensure that it is application oriented, futuristic and in sync with the industry requirements. As one of the step in the direction of making a meaningful change and transform the lives of its students, it practices the ongoing process of constitution of Academic and Advisory Boards and holding their Board Meetings.

While the Advisory boards provide Vision & Positioning of the Programs, valuable directions, guidance and support needed for a continual improvements, to chart a successful and niche Program, the Academic Board deliberate upon the 'curricula', 'teaching learning plan' to address the emerging needs and bridge the gap between the academia and the industry as also prepare students for latent and unmet needs of the industry. Both the Boards also provide guidance on Research work.

The Boards are proactive bodies which help Institute to achieve its vision and actualize its mission and be a top choice Business School amongst the students and employers. The honorary board members guide, promote, advise and support the Institute in its efforts to upgrade the students in knowledge and thought process and make difference in the communities. They work and groom the students to be readily employable across the globe.

• Organizational chart and processes (Click here)

• Nature and Extent of involvement of Faculty and students in academic affairs/improvements

Faculty and students are involved in different activities which lead to improvements in academics.

College Development Committee (CDC) is set up as per the guidelines of UGC where trust members, faculty and students are the members. Regular meetings are held to discuss about the academic activities and scope of improvements.

Academic Monitoring Committee where faculty members and students are the part of the committee, is also in place to monitor the academic deliverables in line with compliance to the curriculum and regular and timely delivery of the syllabus.

Subject wise Board of studies are there where faculty members are the part of the board long with Industry expert to review the curriculum and make it contemporary.

Industry Roundtables are organized program wise and specialisation wise. Industry experts share their thoughts on a chosen theme and at times suggestions made by the industry experts with faculty members during their discussions lead to insights on academic improvements.

• Mechanism/ Norms and Procedure for democratic/ good Governance

Different committees are formed through which all the stakeholder can give their feedback and also can approach committee members in case of any grievances / suggestions. Regular meeting are held to address the grievances. Following are the committees-

• Student Feedback on Institutional Governance/ Faculty performance
For the faculty assessment the students give feedback on a scale of 1 to 10, individually for each subject
/ Faculty in a prescribed format. This formal feedback from students and feedback obtained through
Open House Sessions with the Director is quantified to ascertain the improvement levels in every
trimester / semester.



• Grievance Redressal Committee for Students / Teachers / Staff / Stakeholders.

Grievance Redressal mechanism is in place. Following members have been appointed to form the Grievance Redressal Committee for Students / Teachers / Staff / Stakeholders. The committee meets every month to address the suggestions / complaints received through different channels.

Grievance Redressal Committee

S. No.	Name	Designation	
1.	Prof. Vanita Patel	Chairman	
2.	Prof. Swar Kranti	Member Secretary	
3.	Dr. Rutu Gujarathi	Member	
4.	Dr. Kalpana Hans	Member	
5.	Shri. Shekhar More	Member	

• Establishment of Anti Ragging Committee

Anti-Ragging Committee has been formed to take actions against the students who are found involved in any of the ragging activities. The committee will work in accordance with Maharashtra Prohibition of Ragging Act 1999. Affected students can contact the committee members mentioned hereunder –

S. No.	Name	Designation
1.	Prof. Dr. Pradeep Pendse	Chairman
2.	Prof. Swar Kranti	Convener
3.	Prof. Suhas Prabhu	Member
4.	Shri. Jayesh Mistry	Member
5.	Senior PI, Matunga Police Station	Member
6.	Mrs. Rekha Shah	Member (from NGO Yuvak Biradari)
7.	Shri. Ronnie Thomas	Student Representative
8.	Mr. Avinash Aghor	Student Representative
9.	Ms. Ankita Jaiswal	Student Representative

• Establishment of Online Grievance Redressal Mechanism

An online Grievance Redressal Mechanism has been established for online registration as well as disposal of the Grievances of students/Faculty/Staff/Stakeholders. Any grieved member can lodge the complaint on the institute's website. URL for the registration of complaint: https://www.welingkar.org/grievance



• Establishment of Internal Complaint Committee (ICC)

Internal Complaint Committee for the Prevention of Sexual Harassment at Workplace has been appointed as per the guidelines of Vishaka Committee, for addressing the complaints received from any Stakeholder.

Sr.No.	Name of the Committee Member	Designation	
1.	Prof. Dr. Pradeep Pendse	Chairperson	
2.	Prof. Vanita Patel	Member	
3.	Dr. Kalpana Hans	Member	
4.	Ms. Reshma Jiwani	Member	
5.	Ms. Priyanka Handa	Member	
6.	Mrs. Rekha Shah, Member –	Member –NGO	
0.	Governing Council, Yuvak Biradari	Welliber – NGO	

Establishment of Committee for SC/ST

A Committee for SC/ST has been formed to redress the grievances received from the Staff / Student belong to this category This committee will work as per the Scheduled Castes and the Scheduled Tribes (Prevention of Atrocities) Act, 1989, No. 33 OF 1989, dated 11.09.1989. Grieved staff / students can contact the committee members mentioned hereunder –

S. No.	Name	Designation
1.	Prof. Sharad Nileshwar	Chairman
2.	Prof. Vandana Sohoni	Convener
3.	Ms. Nameeta Vaalanj	Member Convener
4.	Ms. Vidya Ramesh	Member
5.	Mr. Jayesh Mistry	Member

• Internal Quality Assurance Cell

Internal Quality Assurance Cell has been formed to monitor the functioning of all the committees and compliance with all the statutory norms.

6. Programmes

Name of Programmes approved by AICTE

Sr.No.	Course
1.	Master of Management Studies

• Name of Programmes Accredited by AICTE -

Sr.	Course	Status of Accreditation
1.	Master of Management Studies	Accredited



- i. No. of Courses for which applied for Accreditation -0
- ii. Status of Accreditation NA

MMS

Sr.	Course	No. of Seats	Durati on	Cut off marks (2020)	Cut off marks (2021)	Cut off marks (2022)
1.	Master of Management Studies (F/T)	120+1JK + 12 EWS +6 TFW	2 year	123/200	124/200	147/200

14. Fees Charged for Academic year 2022-23

Sr. No.	Course	Amount in Rs. (Per Year)
1	MMS (Tuition Fee& Development Fee)	Open - Rs. 3,50,000/~ OBC/SEBC/EBC/EWS - Rs. 1,97,826/~ NT/DT-VJ/SBC - Rs.45,652/~ SC/ST - Nil
2	Enrolment Registration Fee (UoM candidates)	1458/~
3	Enrolment Registration Fee (Other than Mumbai University but within Maharashtra candidates)	1858/~
4	Enrolment Registration Fee (Other than Maharashtra State and Technological University candidates)	1958/~

- Placement Facilities: Placement facility is available for all full time courses.
- Campus placement in last three years with minimum salary, maximum salary and average salary

Batch 2020-22

Course Name	Minimum	Maximum	Average
	Salary	Salary	Salary
Master of Management Studies (F/T)	7.5	16.75	9.97

Batch 2019-21

(Rs. In Lakhs)

		(/
Course Name	Minimum Salary	Maximum Salary	Average Salary
Master of Management Studies (F/T)	5.6	14.42	9.96

Batch 2018-20

Course Name	Minimum	Maximum	Average
	Salary	Salary	Salary
Master of Management Studies (F/T)	5.79	13.94	8.25

• Name and duration of Programme(s) having Twinning and Collaboration with Foreign University(s) and being run in the same Campus along with status of their AICTE approval. If there is Foreign Collaboration, give the following details: **Not Applicable**



7. Faculty

• Branch wise list Faculty members: <Click here>

Sr. No.	Course	Faculty Members
1.	Master of Management Studies (F/T)	12

• Permanent Faculty - 12

• Permanent Faculty: Student Ratio – 1:20

• Number of Faculty employed and left during the last three years

Academic Year	No. of Employees Joined	No. of Employees Left
2017~18	14	5
2018~19	11	6
2019~20	0	0
2020~21	0	0
2021~22	0	0
2022~23	0	4

• **Profile of Vice Chancellor/ Director/ Principal/ Faculty** (Click here)

• Fee

- Details of Fee, as approved by State Fee Committee, for the Institution
- Time schedule for payment of Fee for the entire Programme

MMS Course

Academic Year	Course	Fee Payment Time Schedule	Approved Fee (Rs.) (p.a.)
	MMS 1st Year	November 2022	3,50,000/~
2022-23	MMS 2nd Year	July 2023	3,50,000/~

- No. of Fee waivers granted with amount and name of students Nil
- Number of scholarship offered by the Institution, duration and amount Not applicable
- Criteria for Fee waivers/scholarship As per Government rule
- Estimated cost of Boarding and Lodging in Hostels

Hostel	AC	Non AC
Boys & Girls Hostel	Rs. 1,75,000/~ p.a.	Rs. 1,60,000/~ p.a.

• Admission

α. Number of seats sanctioned with the year of approval



Sr.	Course	No. of Seats	Year of Approval
1.	Master of Management Studies (F/T)	120+1 Jk + 12 EWS + 6 TFW	1984

Number of Students admitted under various categories each year in the last three years

Sr.	Course	Academic Year	Open	SC	ST	NT	DT~VJ	OBC	SBC	Total
	<u>Full time ~</u>									
1.	MMS	2022~23	84	10	1	7	1	24	2	129
		2021~22	95	7	2	5	0	12	1	122
		2020~21	86	10	3	7	2	19	2	129

• Number of applications received during last two years for admission under Management Quota and number admitted

Course	Academic Year	No. of Applications Received	No. of students admitted
	2021~22	220	24
MMS	2022~23	278	24

11. Admission Procedure

Mention the admission test being followed, name and address of the Test Agency and its URL (website)

CMAT / XAT/ATMA/ MAT/ MH-CET (State conducted test)

Test Agency for CAT – Indian Institute of Management. Kozhikode IIMK Campus P. O., Kozhikode, Kerala, India, PIN ~ 673 570

PH: +91-495-2803001 Fax: +91-495-2803010-11 (URL – www.iimk.ac.in) The test is conducted jointly by six Indian Institutes of Management

Test Agency for ATMA- Association of Indian Management Schools, House No. 8-3-677/57 A, Plot No. 57, Sri Krishnadevarayanagar, Street No.6, Yellareddiguda, Hyderabad 500 016., India, Tel: 040-23750247, 23750248. (URL - www.atma-aims.org)

Test Agency for XAT – XLRI, Circuit House Area (East), Jamshedpur-831035, Jharkhand (India)Ph. - +91 - 657 - 398 3333 email - xlwebmaster@xlri.ac.in (URL – www.xlri.ac.in)

Test Agency for CET – Directorate of Technical Education, Maharashtra State, 3, Mahapalika Marg, Post Box No. 1967, Mumbai-40001 Tel. 022-22620601 (URL – www.dte.org.in/mba)

Test Agency for CMAT – All India Council for Technical Education, Chanderlok Bldg., 7th floor, Janpath, New Delhi – 110001 Tel. No. 022-22828446 email – helpdesk@aicte-india.org (URL – www.aicte-india.org)

Test Agency for MAT - All India Management Association, 15 Link Road, Lajpat Nagar 3, New Delhi - 110024 Tel. No. 011-47673000 email - mat@aima.in (URL - http://www.aima.in)



• Number of seats allotted to different Test Qualified candidate separately (AIEEE/ CET (State conducted test/ University tests/ CMAT/ GPAT)/ Association conducted test)

Course Name	MH~ CET	CMAT	CAT	XAT	ATMA	MAT
Master of Management Studies (F/T)	115	10	~~	~~	1	3

Activity Schedule for MMS Institutional Quota Admission Process (2022-23)

Sr.No.	Activity	Date
1.	Date of Advertisement	29-10-2022
2.	Last date of Application	03-11-2022
3.	Preparation of Merit List	04-11-2022
4.	Approval from SPM	05-11-2022
5.	Display of Merit List I	06-11-2022
6.	Reporting by the candidates and Confirmation of Admission	07-11-2022 to 09-11-2022
7.	Display of Merit List II	10-11-2022
8.	Reporting by the candidates and Confirmation of Admission	11-11-2022 to 12-11-2022
9.	Display of Merit List III (If any)	13-11-2022
10.	Reporting by the candidates and Confirmation of Admission	14-11-2022 to 15-11-2022
11.	Any vacancy created after 16-11-2022 can be filled immediately as per inert-se-merit	Up to 23-11-2022

12. Criteria and Weightages for Admission

As per the guidelines issued by Admission Regulation Authority, Govt. of Maharashtra.

• Information of Infrastructure and Other Resources Available

- α. Number of Class Rooms and size of each 23 (Between 35 and 51 Sq. Mt Carpet area)
- β. Number of Tutorial rooms and size of each 8 (Between 35 and 51 Sq. Mt Carpet area)
- χ. Number of Laboratories and size of each Innovation Laboratory
- δ. Number of Drawing Halls with capacity of each Not Applicable
- ε. Number of Computer Centres with capacity of each 2 (with 60 and 92 capacity)
- φ. Central Examination Facility, Number of rooms and capacity of each (10 classrooms with the seating capacity of 60 and 13 classroom with the seating capacity of 120 each)
- γ. Barrier Free Built Environment for disabled and elderly persons Available
- η. Occupancy Certificate Available
- ι. Fire and Safety Certificate Available
- φ. Hostel Facilities Available



κ. Library

i. Number of Library books/ Titles/ Journals available (program-wise)

	Library Books							
Course	Number of International Journals	Number of National Journals	Number of eBook Titles	Number of eBook Volumes	Programme	Number of Titles	Number of Volumes	
MMS	8	125	46670	46670	MANAGEMENT	27587	80792	

• List of online National/ International Journals subscribed

Full text Journal

- 1. EBSCO
- 2. Pro Quest and
- E- Library facilities- Available

λ. Laboratory and Workshop- Not Applicable

- i. List of Major Equipment/Facilities in each Laboratory/ Workshop
- ii. List of Experimental Setup in each Laboratory/ Workshop

μ. Computing Facilities

- i. Internet Bandwidth 1114 Mbps
- ii. Number and configuration of System-826
- iii. Total number of system connected by LAN -548
- iv. Total number of system connected by WAN 2
- v. Major software packages available 50
- vi. Special purpose facilities available 7

v. Innovation Cell - Available

- o. Social Media Cell Available
- π . Compliance of the National Academic Depository (NAD), applicable to PGCM/PGDM Institutions and University Departments Yes

θ . List of facilities available

- i. Games and Sports Facilities
- ii. Extra-Curricular Activities
- iii. Soft Skill Development Facilities



• List of facilities available



Classrooms & Audio-Visual facilities

All classrooms are air-conditioned and students have access to LCD and OHP for presentations. The classrooms are well equipped with audio facilities like sound systems, Internet access, video conferencing etc., which enables students to interact with business schools across the globe.

Computer Centre facilities

WeSchool has been among the first Wi-Fi enabled campuses (dating back to 2001) with a proper data center, a Giga Ethernet backbone and enterprise backend solutions such as Citrix, Symantec Enterprise to name a few.

Welingkar aspires to pre-empt the future and keep up with the changing time. With this objective the



computer laboratory is well equipped with relevant packages like SPSS, CIMM, Capital line 2000 and Prowess. Pentiums are connected through LAN systems with Windows NT server. The institute offers full time ISDN Internet facilities to all its students.

Welingkar institute is creating a state of art information Systems set-up consisting of Gigabit Ethernet Backbone and fast Ethernet to the desktop.

Internet Bandwidth – 1114 Mbps

Number and configuration of System-826

Total number of system connected by LAN -548

Total number of system connected by WAN - 2

Major software packages available - 50

Special purpose facilities available - 7

Library facilities



The Welingkar Library, is more than two decades old, is a treasure house of knowledge and information. The institution has an independent library, which has over 40,000 books on various aspects of management. In addition, the library boasts of around 415 Indian & International Journals (5990 Online Journals) and a varied collection of non-book material in the form of Audio, Video Cassettes, CD-ROMs and Online Databases. The Library is fully automated with barcode system, which helps the readers to access the information readily.

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Auditorium

The auditorium is well-equipped and is at par with what the best management institutes in the world provide. It is used extensively for seminars, panel discussions, meetings and gatherings.

Amphitheatre

An innovative set-up with open air seating, the amphitheatre provides a platform for students to showcase their artistic and creative talents among other things. In the process, they get an opportunity to improve their public speaking abilities, enhance communication skills & develop their overall personality.



Cafeteria



The Cafeteria not only provides a vibrant atmosphere and unleaded fuel for the day but is an effective way to put forth a new method called the "Cafeteria approach". This is a new method of learning in an informal manner. It helps in nurturing interpersonal skills among students.

Gymnasium facilitiesGymnasium facility is available for Boys and Girls separately.



Hostel Facilities

Separate hostels for boys and girls are available within 2 kms from the college, with 24 x 7 internet connectivity. Admissions are on first come first serve basis. Preference is given to non-localities.

Medical & other

First aid Box is available at every floor.

Group insurance is taken for all the students.



Yoga & Meditation Cell

The Yoga and Meditation cell organizes programs conducted by eminent instructors. Given the high levels of stress in today's highly competitive environment, it's a perfect way to relax the body, mind and soul.



• Games and Sports Facilities

Indoor Sports facilities

The Recreation Centre is a charging hub for students and faculty. They can play a game of table tennis or pool to let their muscles loose or a game of chess and carom to stimulate their grey matter. The recreation centre also houses a fully equipped gymnasium and an artificial rock climbing wall.



We organize Inter collegiate Cricket Tournament "IMPACT" every year.

• Extra-Curricular Activities:

• Soft Skill Development Facilities

Students are encouraged to participate in various Corporate & B-School competitions like case studies, business plans, best summer projects, quizzes, simulation games, article writing competitions etc...This enhances their skills and gives them confidence to compete with other Bschool students and use their analytical skills. In corporate competitions students solve real problems faced by corporates through case studies.

The need to develop one's soft skills, for all of us to be of value to others, is a given. However, the term 'soft' is bundled with a long list of skills. Some of these skills include communication, self- awareness, mindfulness, team leadership, situational awareness, empathy etc.

Hence, it is a tall order for any individual to master the entire range in a short span of time.

As far as our context is concerned, being a National Business School of repute, we invest in multiple ways to develop the softer skills of our students.

Some of these initiatives /interventions, include the Assessment Centre- Development Centre, which all first year students go through, prior to their Summer Internship.

This involves the student undergoing a one day rigorous process, that includes Group Discussion, Game based simulation, Role Plays and Behavioural Event Interview. The student is assessed on 6 of our Assurance Of Learning Goals, by a set of trained Internal and External Assessors.

The Development Centre processes include the crafting of an Individual Development Plan, allotment of an Internal Faculty Mentor, besides group and customised learning/experiences, over a year's period, till they complete their Post Graduation.

To sensitise our students to hone skills how to work better with others (not necessarily their class mates), all first year PGDM students go through an Action Learning Project (over a 6 month duration), which focuses on a Social centric challenge or Corporate challenge or Technology related challenge or a combination of all three.

To enhance the preparedness of our students to face the Campus Selection Processes, we conduct multiple rounds of Group Discussions, Mock Interviews (both domain and behavioural), besides CV crafting classes as well.

Other opportunities for students to enhance their soft skills, include, Volunteering at Campus/Industry events, participating in Inter- B School competitions etc.

We have also begun interventions to sensitise students to Diversity and Inclusion, including the POSH related topics.'

p. Teaching Learning Process

i. Curricula and syllabus for each of the Programmes <Click here>



ii. Academic Calendar Batch 2022-24

Sr. No.	Particulars	Start Date	End Date
1	Foundation Fortnight	25th November 2022	25th November 2022
	MMS Semester-I	26th November 2022	25th January 2023
	Pre-Exam Study Break	26th January 2023	26th January 2023
2	Semester End Examination (SEE)	27th January 2023	7th February 2023
	Declaration of Results (SEE)		17th February 2023
	Supplimentary Examination (SE)	24th February 2023	28th February 2023
	Declaration of Result (SE)		7th March 2023
	MMS Semester-II	9th February 2023	16th April 2023
	Pre-Exam Study Break	17th April 2023	17th April 2023
3	Semester End Examination (SEE)	18th April 2023	30th April2022
	Declaration of Results (SEE)	•••	11th May 2023
	Supplimentary Examination (SE)	17 May 2023	21st May 2023
	Declaration of Result (SE)	•••	29th May 2023
4	SIP/SRP	2nd May 2023	30th June 2023

Batch 2021~23

Sr. No.	Particulars	Start Date	End Date
	SIP/SRP	9th May 2022	7th July 2022
	MMS Semester-III	22nd August 2022	7th January 2023
1.	Mid Term Break (Diwali)	23rd October 2022	27th October 2022
2.	Pre-Exam Study Break	8th January 2023	14th January 2023
3.	Semester End Examination	15th January 2023	28th January 2023
4.	Declaration of Results	•••	8th February 2023
5.	Supplimentary Examination (SE)	13th February 2023	17th February 2023
6.	Declaration of Result	•••	23rd February 2023
	MMS Semester-IV	30th January 2023	26th April 2023
1.	Pre-Exam Study Break	27th April 2023	2nd May 2023
2.	Semester End Examination (SEE)	3rd May 2023	6th May 2023
3.	Declaration of Results		17th May 2023
4.	Supplementary Examination (SE)	22nd May 2023	26th May 2023
5.	Declaration of Result (SE)		1st June 2023



- iii. Teaching Load of each Faculty As per the guidelines of AICTE
- iv. Internal Continuous Evaluation System in place

YES

v. Student's assessment of Faculty, System in place

YES

• Enrollment of students in the last 3 years

Sr.	Course	Academic Year	Total
	<u>Full time ~</u>		
		2022~23	129
1.	MMS	2021~22	122
		2020~21	129

• List of Research Projects/ Consultancy Works -

Number of Projects carried out, funding agency, Grant received

Sr.No.	Title of Project	Funding Agency	Amount (Rs.)	AY
1	An exploration of the relationship between perfectionism and anxiety in Indian employees	University of Mumbai, Mumbai	40000	2019-20
2	A study on MSME's adopt "Cause Related Marketing" (CrM) to enhance awareness and acceptance of their Organisations' offering, thereby solving social issues and contribute to the Indian Economy	University of Mumbai, Mumbai	30000	2019-20
3	Corporate Unicorns: a descriptive analysis	University of Mumbai, Mumbai	35000	2019-20
4	An exploration of the relationship between perfectionism and anxiety in Indian employees	National HRD Network	1,00,000	2019-20
5	A study on Impact of Design Thinking based -pedagogies on business school students - AICTE	All India Council of Technical Education	294000	2019-20
6	Research Conference on Future of work, workforce and workplace	All India Council of Technical Education	500000	2018-19



7	Rural -Urban Migration and its Implication: Study in three states in India	Indian Council of Social Science Research, New Delhi	1500000	2018-19
8	Short term Program on Leadership Development	All India Council of Technical Education	409000	2018-19
9	Short term Program on Case writing and Teaching	All India Council of Technical Education	365000	2018-19
10	Multi stakeholders' perspectives on Life Long Learning and Life time Enrolment of Students in Management Stream / Domain: Challenges, Strategies and Road Ahead	University of Mumbai, Mumbai	40000	2018-19
11	Impact of Design Thinking based pedagogies on nurturing and encouraging entrepreneurial spirit among Business school students	University of Mumbai, Mumbai	30000	2018-19
12	An exploratory study on women street vendors in Mumbai	University of Mumbai, Mumbai	30000	2018-19
13	A study on the extent of acceptance of digital banking amongst senior citizens and concomitant challenges in usage and acceptance of digital banking services and products.	University of Mumbai, Mumbai	25000	2018-19
14	A study on the extent / level of Innovation and Sustainability of Start-ups in India	Association of Indian Management Schools	100000	2018-19
15	(User preference study for) Self- administered microneedle technologies for intradermal sustained depot deliveryof contraceptives	Bill & Melinda Gates Foundation	5000000	2018-20



Publications (if any) out of research in last three years

Sr No	Title of the Research Paper	Details of the Journal	Date
1	The Relationship of Perfectionism and Job Motivation in Indian Employees	Journal of Research Innovation and Management Science. ISSN: Print-2454- 6542;Online-2455-9342	1-Apr-19
2	Role of HR Analytics for Talent Acquisition	Journal of Emerging Technologies and Innovative Research by JETIR, Gujrat, ISSN 2349-5162, Volume 6, Issue 5, pp114-115	01/May/ 19
3	Impact of rural entrepreneurship on migration- A case study of Dahanu (Maharashtra), India	Indian Journal of Agricultural Research, by Agricultural Research Communication Centre Print ISSN:0367-8245 / Online ISSN:0976-058X, Vol 53, Issue No 4, Pg No: 500-503;	1-Aug-19
4	Impact of Design Thinking based pedagogies on nurturing and encouraging entrepreneurial spirit among Business school students	University of Mumbai - Poster Display for Minor Research Projects	1-Sep-19
5	A study of relationship between age and choice of healthcare facility among diabetic population in Mumbai	Advances in Economics & Business management, Krishi Sanskriti Publications, Volume 6, Issue 6	Dec-19
6	The Effect of digital training on employees efficiency	International Journal of Advance and Innovative Research by India Academicians and Resaerchers Association, Volume 7, Issue 1(VIII) ISSN 2394-7780 / pg 7-11	03/Mar/ 20



Details Of The Research Publications of Core Faculty in International Journals in last 3 years

Sr No	Title of the Research Paper	Details of the Journal	Date
1	A Study on Awareness, Perception and Factors Affecting demand of Life Insurance Products with reference to Salaried Individuals in Western Maharashtra	International Journal of Advance Research in Computer Science and Management Studies, ISSN: 2321-7782 (Online), e-ISJN: A4372-3114Volume 7, Issue 1, Pg 1-15	Jan-19
2	Examining the performance oriented indicators for implementing green management practices in the Indian agro sector	Journal of Cleaner Production, Elsevier Publication, ISSN 0959-6526, Volume 215, Pages 926-943	Apr-19
3	A Study on Customer Time Engagement and Perception of Content for E-Commerce Sites in India	Deccan Education Society's Navinchandra Mehta Institute of Technology and Development (NMITD)'s IOSR Journal of Engineering (IOSRJEN), ISSN (e): 2250- 3021, ISSN (p): 2278-8719 PP 01-16	Mar-19
4	A study on the impact of demographics on customers evaluation of e commerce sites in India	International Journal of Advance and Innovative Research, ISSN: 2278-7844	8-Mar-19
5	The Relationship of Perfectionism and Job Motivation in Indian Employees	Journal of Research Innovation and Management Science, ISSN Number: p- 2454-6542;e-2455-9342, Vol V, Issue I pages 4-13	Jan- March 2019
6	Impact of Employee Attitude and Expertise on Customer Dissonance Experience in Decathlon Stores	Journal of Management and Entrepreneurship by Xavier Institute of Management & Entrepreneurship (XIME), Bangalore, ISSN No 2229-5358 Volume 13, Issue No 1	January- March20 19
7	Analysing the factors influencing clound computing adoption using three stage hybrid SEM-ANN-ISM(SEANIS) approach	Technology Forecasting and Social Change online journal by ELSVIER Publication, ISSN No 0040-1625 Volume No. 134,pp.98-123	May-19
8	Artificial Intelligence (AI): Multidisciplinary perspectives on emerging challenges, opportunities, and agenda for research, practice and policy	International Journal of Information Management, Elsevier Publication, ISSN: 0268-4012	27-Aug- 19



9	Formulation and Pilot project for increasing the TCI in F and V category in Hypermarke	World Research Associations, Vol. 12, Issue 1, pg84-90	Mar-19
10	Redefining Sales experiences to resolve conflicts of sales consultants Using Geoline modeling Case: Mahindra & Mahindra	BUSINESS AND SOCIETY :CONTEMPORARY ISSUES by SKIREC PUBLICATIONS IN ASSSCOAITAION WITH IJMRA"978-93-87176-36-2", Pg No 49-57	1-Feb-19
11	Variation in the Grading System: Boon or Bane	Journal of Advances and Scholarly Researches in Allied Education [JASRAE]) by Ignited minds publisher, Vol:16, Issue: 2, DOI: 10.29070	5-Feb-19
12	Examining the Impact of Social Commerce Dimensions on Customers? Value Co-Creation: The Mediating Effect of Social Trust	Journal of Consumer Behaviour, Volume 18, Issue 4	July- August 2019
13	Application of Circular Economy Philosophy in Urban Waste Management for Growing Healthy Food	Conference proceedings of 2nd International Conference on Challanges in Emerging Economies by K J Somaiya Institute of Management Studies and Research Mumbai, ISBN 978-81-936405-1-7	22-23 Novembe r 2019
14	Impact of Social Role on Shopping Styles of Food and Grocery among Women in Urban India	International Journal of Innovative Knowledge Concepts by Sonhira Publications ISSN: 2454-2415 Vol. 7, Issue 1	27-Jan-19
15	Role of Gender Identity of Women Shopping Styles of Food and Grocery	International Journal of Innovative Knowledge Concepts by Sonhira Publications ISSN: 2454-2415 Vol. 7, Issue 1	27-Apr- 19
16	application of hidden markov models for stock trading	Presented in 2020 6th International Conference on Advanced Computing and Communication Systems (ICACCS), by Sri Eshwar College of Engineering, Coimbatore, India, ISBN: 2575-7288, pp. 1144-1147, doi: 10.1109/ICACCS48705.2020.9074387.	6- 7,March 2020
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18	Financial Inclusion in India- Pradhan Mantri Jan Dhan Yojana	The International Conference on "Future of Work, Workforce and Workplace" organised Prin. L. N. Welingkar Institute of Management Development & Research, Mumbai and supported by AICTE,pp 81-82, ISBN: 978-81-943641-5-3	13-14 January 2020
19	A qualitative Enquiry into Educational Administrator's perspectives on Life Long Enrolment through Open Loop University: Prospects, Challenges and Policy Implications	The International Conference on "Future of Work, Workforce and Workplace" organised Prin. L. N. Welingkar Institute of Management Development & Research, Mumbai and supported by AICTE, pp 144-156, ISBN: 978-81-943641-5-3	13-14 January 2020
20	A study on user perception towards the use of Mobile Cloud Storage	Paper presented in conference on Future of Works Workforce and Workplace (Prin. L. N. Welingkar Institute of Management), ISBN: 978-81-943641-5-3	13, 14 January 2020
21	Patterns and Determinants of Migration in Maharashtra	The International Conference on "Future of Work, Workforce and Workplace" organised Prin. L. N. Welingkar Institute of Management Development & Research, Mumbai and supported by AICTE, pp 232-234, ISBN: 978-81-943641-5-3	13-14 January 2020
22	Factors influencing adoption and continuation of OTT Video Streaming Applications in India	The International Conference on "Future of Work, Workforce and Workplace" organised Prin. L. N. Welingkar Institute of Management Development & Research, Mumbai and supported by AICTE, pp 224-227, ISBN: 978-81-943641-5-3	13-14 January 2020
23	Cultural Intelligence: Insights for the future of work	The International Conference on "Future of Work, Workforce and Workplace" organised Prin. L. N. Welingkar Institute of Management Development & Research, Mumbai and supported by AICTE, pp 245-247, ISBN: 978-81-943641-5-3	13-14 January 2020
24	Role of Orientation contributing to contractual and permanent employee's productivity in jewellery manufacturing companies	The International Conference on "Future of Work, Workforce and Workplace" organised Prin. L. N. Welingkar Institute of Management Development & Research, Mumbai and supported by AICTE, pp 165-168, ISBN: 978-81-943641-5-3	13-14 January 2020



25	The Workforce Of Eco- Entrepreneur At Velas Village In Maharashtra	The International Conference on "Future of Work, Workforce and Workplace" organised Prin. L. N. Welingkar Institute of Management Development & Research, Mumbai and supported by AICTE, pp 187-190, ISBN: 978-81-943641-5-3	13-14 January 2020
26	Impact of Financial Knowledge in Ascertaining Risk Appetite and Risk Tolerance of Gold Investors- A Test of Expected Utility Theory	Conference Proceedings of Third Annual Conference: Gold & Gold Markets, organized by The India Gold Policy Centre at the Indian Institute of Management Ahmedabad (IIMA) sponsored by World Gold Council, IGPC IIMA Annual Report 2019-20.	Jan-20
27	Measuring Change in the Consumers' Preferences for Services provided by Oil Marketing Companies	Conference Proceedings of NICOM 2020- 23rd Nirma International Conference on Management, Excel India Publishers, Pg 57	Jan-20
28	Developing a marketing framework for the bottom of the pyramid consumers	Journal of Advances in Management Research (IIT D), Emerald Publishing, ISSN: 0972-7981, DOI 10.1108/JAMR-01-2020- 0015	Jan-20
29	A Study on Indian Aviation Sector Opportunities - With Special Reference to Commercial & Defence Aviation	Con ference Proceedings of 2020 Fourth World Conference on Smart Trends in Systems, Security and Sustainability (WorldS4), 10.1109/WorldS450073.2020.9210348	Jan-20
30	Virtual Teams: Literature Review With Respect To Affecting Variables Studied To Decide Direction For The Future Research	Journal of Critical Reviews, Vol 7, Issue 16, ISSN- 2394-5125, Page- 2513-2519	Jan-20
31	VARIATION IN THE GRADING SYSTEM: BOON OR BANE	Journal Of Advances And Scholarly Researches In Allied Education, Ignited Minds Publications, VOL- 16, ISSUE- 2 ISSN: 2230-754	Feb-20
33	A Study on Effectiveness of Microfinance Programmes In India	Shodh Sarita Journal of Arts, Humanities and social Sciences by Sanchar Educational & Research Foundation, ISSN - 2348 - 2397 Volume 7 Issue 25	Mar-20
35	A Qualitative Enquiry Into Educational Administrator?S Perspectives On Life Long Enrolment Through Open Loop University: Prospects Challenges And Policy Implications?	International Journal Of Management (IJM), IAEME Publication (IJM) Volume 11 Issue 5 May 2020 pp. 813?823; ISSN Print: 0976-6502 and ISSN Online: 0976-6510;	5-May-20



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37	An Entrepreneurial Opportunity in Civil Aviation & Defence Aerospace Sector in India	Pacific Business Review International, ISSN 0974-438X, Volume 12 Issue 12	June, 2020
38	International Journal of Management, Volume 11 Issue 7. pp. 1212-1221, ISSN 0976- 6510	Predicting Stock Market Indices Using Neural Networks	16-Jul-20
39	CAMPAIGN DESIGNER'S PERSPECTIVE TOWARDS RURAL AND URBAN ADVERTISING	ZENITH International Journal of Business Economics & Management Research, Vol.10 (8), ISSN 2249-8826; AUGUST (2020), pp. 1-8	Aug-20
40	The Relationship between Perfectionism and Job Performance in Indian Employees	International Journal of Research and Analytical Reviews (IJRAR), Vol 7 Issue 3, Page No pp.657-670	1-Aug-20
41	To Study the Evolving Transformation Trends In Supply Chain Management.	International Journal of Management IT & Engineering by Philobiblon, Vol. 10 Issue 01 ,ISSN: 2249-0558, page no 130-137	3-Aug-20
42	An Exploration of Impact of COVID 19 on mental health - Analysis of tweets using Natural Language Processing techniques	Cold Spring Harbor Laboratory (CSHL) a not-for-profit research and educational institution Yale University and BMJ a global healthcare knowledge provider, medRxiv The Preprint server for Health Sciences, doi: https://doi.org/10.1101/2020.07.30.20165 571	4-Aug-20
43	Covid 19 Pandemic Data Analysis and Forecasting using Machine Learning Algorithms	Seybold Report, Volume 15, Issue 9	28-Sep- 20
44	A Study on Awareness about Flipped Learning as a Pedagogical Tool in Management Education	Seybold Journal, Vol 15, Issue 9, ISSN NO: 1533-9211, Pg- 57-70	Sep-20
45	Perspectives Of Current Students On Life Long Learning And Life Time Enrolment In Management Stream / Domain	Seybold Journal, Vol 15, Issue 9, ISSN NO: 1533-9211, Pg- 57-70	Sep-20
46	Driving retailer's growth by leveraging analytics for home linen category retailer's profitability	International Journal of Multidisciplinary Educational Research, Volume 9, Issue 9(1), . ISSN 2277-7881/ pp186-194	Sep-20



47	Farmers' Awareness on Agricultural Extension Education and its Impact on Sustainable Development	Paper presented in International Seminar on Rural Development in Asia-Pacific Region-Special reference to North-East India and its Bordering countries, Organized by National Institute of Rural Development & Panchayat Raj, North Eastern Regional Centre, Ministry of Rural Development, Govt. of India, Guwahati, India In collaboration with Bangladesh Academy for Rural Development (BARD), Government of Bangladesh, Cumilla, Bangladesh, Bangladesh, Published in Academy for Rural Development (BARD)-Abstract Volume-ebook, Page 34, ISBN No-1603174150670	Sep-20
48	Telemedicine Preferences of Healthcare Professionals in India during the COVID-19 Pandemic	International Journal of Science and Research (IJSR), Volume 9 Issue 10,	Oct-20
49	Food Patterns and Eating Habits Among Children During The Pandemic: A Parent?S Perspective	Psychology and Education, Vol 57,Issue 9, 7106-7117, ISSN: 00333077	18-Nov- 20
50	A Study On Consumer Perception Towards Challenges Of Digital Marketing	Psychology and Education (2020) 57(9): 7085-7091 ISSN: 00333077	18-Nov- 20
51	Food Patterns and Eating Habits Among Children During The Pandemic: A Parent's Perspective	Psychology and Education Journal, Volume 57, Issue no 9, ISSN:00333077	Nov-20
52	The extended Unified Theory of Acceptance and Use of Technology (UTAUT2): A systematic literature review and theory evaluation	International Journal of Information Management, Elsevier Publication, https://doi.org/10.1016/j.ijinfomgt.2020.1 02269; Volume 57, April 2021, 102269	Nov-20
53	GANToon: Creative cartoon art using Generative adversarial network	Conference Proceedings of 5th International Conference, Information, Communication & Computing Technology, Scopus Indexed Springer CCIS Conference Proceeding of ICICCT 2020, ISBN No 978- 981-15-9670-4	5-Nov-20
54	Speech Coach: A framework to evaluate and improve speech delivery	Conference Proceedings of ICCCP 2020: 4th International Conference on Computer, Communication and Signal Processing	2020



55	Early diagnosis of Parkinson's disease using LSTM: A Deep Learning Approach	Conference Proceedings of 12th International Conference on Soft Computing and Pattern Recognition (SoCPaR 2020), Springer Verlag	2020
56	Use of Technology in Projects Management and Its Impact on Organisational Growth	International Journal of Business and Management Invention (IJBMI) ISSN (Online): 2319-8028, ISSN (Print):2319-801X, Volume 9 Issue 12, PP 56-6	29/Dec/2 0
57	Effect of Covid -19 On Brands Communication Strategy	IMPACT: International Journal of Research in Business (Management IMPACT: IJRBM), ISSN (P): 2347–4572; ISSN (E): 2321–886X Vol. 8, Issue 12	Dec-20
59	Role of Micronutrient Fertilizers in Doubling Marginalized Consumer Groups' Income For Sustainable Development	Paper presented in 04th International Conference on Marketing, Technology, and Society" Organised by Indian Institute of Management Kozhikode, Kerala, India	12/30/20 20
60	Digital Education: Viability in the Era of 4.0	Peper Presented in International Conference on Marketing, Technology, and Society, IIM, Kozhikode	16-Apr- 20

- α. Industry Linkage Yes
- β. MOUs with Industries (minimum 3) Yes
- LoA and subsequent EoA till the current Academic Year -

https://www.welingkar.org/mandatory-disclosures

- Accounted audited statement for the last three years <Click here>
- Best Practices adopted, if any

The Best Practices /Developments/ Innovations What separates an organization from others is not doing different things, but doing things differently. Over the years WeSchool, have initiated several innovative practices that have added to the effectiveness of our education process. Below mentioned are some of the best practices institute follows for students' holistic development.

- Foundation Programme
- Association with industry bodies o
- Project based, innovative approach to business solutions
- Functional Proficiency Test- Students take an online test towards the end of the 3rd trimester (end of first year) to help them to understand their aptitude for a specialization such as Marketing, Finance, HR, Operations, Analytics etc.
- Students Personal Development Programs
- Global Citizen Leadership Program (GCL)
- Structured Mentorship (AC / DC)
- Entrepreneurship & Innovative Cell