

# Prin. L.N. Welingkar Institute of Management Development and Research (PGDM)

# **Mandatory Disclosure**

## Academic Year 2020-21

#### 1. Name of the Institution

• Address including Telephone, Mobile, E-Mail

Prin. L.N.Welingkar Institute of Management Development and Research (PGDM) Lakhamsi Napoo Road, Matunga (East), Mumbai ~400019 Telephone – 022 24198300 email – <a href="mailto:admin.pgdm@welingkar.org">admin.pgdm@welingkar.org</a>

#### 2. Name and address of the Trust/ Society/ Company and the Trustees

• Address including Telephone, Mobile, E-Mail

Shikshana Prasaraka Mandali Sharada Sabhagriha, S.P.College Campus, Tilak Road, Pune – 30 Telephone – 020 24331316 Email – shikshanapmandali@gmail.com

## 3. Name and Address of the Vice Chancellor/Principal/Director

• Address including Telephone, Mobile, E-Mail

Prof. Dr. Uday Salunkhe, Group Director Prin. L.N. Welingkar Institute of Management Development & Research (PGDM) L.N. Road, Matunga (Central), Mumbai 400019 Phone ~24198300

4. Name of the affiliating University – NA

Email - director@welingkar.org

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Governance

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• Members of the Board and their brief background

Sr.No.	Name	Designation
1.	Adv. Sohanlal Kundanmal Jain	Chairman
2.	Shri. Shrikrishna Raghunath Chitale	Vice Chairman
3.	Shri. Satish Vasant Pawar	Member
4.	Shri. Jayant Vishnudas Kirad	Member
5.	Adv. Mihir Krushnakant Prabhudesai	Member
6.	Shri. Keshav Chintaman Vaze	Member
7.	Adv. Damodar Badrinarayan Bhandari	Member
8.	Shri. Rajesh Chandrakant Patwardhan	Member
9.	Shri. Sunil Madhusudan Joshi	Member
10.	Shri. Sudhir Kalkar	Member
11.	Shri. Parag Thakur	Member
12.	Shri. Rajendra Patwardhan	Member
13.	Dr. Radhika Narendra Inamdar	Secretary



## • Members of Academic Advisory Body

## Academic Advisory Body

Today's rapidly changing society demands that the educational entities and the communities they serve, should work very closely. Welingkar believes in excellence in quality of education that is imparted, attempts to ensure that it is application oriented, futuristic and in sync with the industry requirements. As one of the step in the direction of making a meaningful change and transform the lives of its students, it practices the ongoing process of constitution of Academic and Advisory Boards and holding their Board Meetings.

While the Advisory boards provide Vision & Positioning of the Programs, valuable directions, guidance and support needed for a continual improvements, to chart a successful and niche Program, the Academic Board deliberate upon the 'curricula', 'teaching learning plan' to address the emerging needs and bridge the gap between the academia and the industry as also prepare students for latent and unmet needs of the industry. Both the Boards also provide guidance on Research work.

The Boards are proactive bodies which help WeSchool to achieve its vision and actualize its mission and be a top choice Business School amongst the students and employers. The honorary board members guide, promote, advise and support WeSchool in its efforts to upgrade the students in knowledge and thought process and make difference in the communities they work and groom the students to be readily employable across the globe.

#### 1. INNOVATIONS & INCLUSIVE GROWTH / BUSINESS DESIGN – ADVISORY BOARD

S. No.	Name	Designation	Organisation
1.	Dr. R. A. Mashelkar	President,	Global Alliance Research
	(Padma Bhushan & Padma Vibhushan)	Chairman	National Innovation Foundation
2.	Mr Harsh Mariwala	Chairman	Marico Limited
		Founder	Marico Innovation Foundation
3.	Dr. Roberto Verganti	Professor, Leadership & Innovation	Stockholm School of Economics
		Professor, Leadership & Innovation	Politecnico de Milano, Italy
		Professor, Integrated Design	Harvard Business School
		Member, Advisory Board	European Innovation Council
		Associate Professor MIT Media Lab	Massachusetts Institute of Technology
4.	Dr. Ramesh Raskar	Scientist Inventor & Head Lemelson- MIT prize winner Founder	Redex
5.	Dr Sten Ekman	Founder Professor - Science & Innovation	Ekman Consulting Inc in partnership with Malardalen University, Sweden.
6.	Prof. Tamar Akov	Pears Program for Global Innovation – VRB Sanitation	Bezalel Academy of Art Design at Israel
		Adjunct Faculty & Research Fellow	InterDisciplinary Centre ( IDC) Herzliya, Tel Aviv
7.	Mr. Srini Srinivasan	CEO President	LUMIUM World Design Organisation
8.	Mr. Lyndon Rego	Chief Catalyst	CoMetta, Connect, Communicate & Collaborate at Greensboro
9.	Prof Dr. Rene	Professor for International	ZHAW, School of Management and
	Ruttimann	Management and Innovation Management	Law Switzerland.

Innovations – Board Meeting held on 21.7.2020



2. PGDM (Business Design) Academic Board

S. No.	NAME	DESIGNATION	ORGANIZATION
1	Prof. Anand Kusre	Prof. In Charge	Centre for Entrepreneurship, IIT, Bombay
2	Mr Anand Bajaj	Founder & CEO	Nearby Technologies Private Ltd.
3	Mr Bhushan Patil	Founder	Multiply Ventures India
4	Ms Susmita Panda	Sr. Vice President, Lead, Design Thanking	Aditya Birla Group
5	Prof. Shashank Mehta	Principal Faculty – Industrial Design	National Institute of Design
6	Mr Pankaj Jhunja	Head of Innovation & Mobility Hub.	Tata Motors, San Francisco & Pune.
7	Mr Vikas Choudaha	SVP & Business Head, Storage Solutions	Godrej & Boyce Manufaturing Co Ltd.
8	Ms Soma Maitra	VP& Head – Innovation & Incubation, Super Markets	Reliance Retail
9	Ms Devina Kothari	An Innovator, social Entrepreneur	Freelancer
10	Mr. Ajeet Khurana	CEO	ZebPay, Singapore
11	Mr Omkar Sathe	Head of Innovation & New Products	Ultra Tech
12	Ms Geetika Kambli	Managing Partner	Future Factory

PGDM –BUSINESS DESIGN - ACADEMIC BOARD, last Meeting held on 9.1.2019.

3. PGDM – Research & Business Analytics ~ ADVISORY BOARD

S. No.	NAME OF THE BOARD MEMBER	DESIGNATION	ORGANISATION
1	Dr. V Kumar	Marketing Legend, Distinguished Term Professor, and Senior Fellow Distinguished Fellow	Indian School of Business (ISB) India MICA India
		Past Regents' Professor Executive Director, Centre For Excellence in Brand & Customer Management Director- Ph.D. Programs	Georgia State University, USA
2	Dr. Partha P Chakrabarti	Director	IIT Kharagpur
3	Dr. Siddhartha SenGupta	Principal Scientist	Tata Consultancy Services
4	Mr. Uday Sanghani	Global – Vice President	Accenture
5	Mr. Kaushik Ghate	Senior Vice President & Head Analytics & Data Sciences	HDFC Bank
6	Mr. Srikanth Velamakanni	Co- Founder & Group CEO and Executive Vice Chairman	Fractal Analytics
7	Mr. Mihir Kittur	Co _founder & Chief Commercial Officer	Ugam
8	Mr Santosh Shriyan	Sales Leader Channels / Alliances Analytics Business Units	IBM
9	Mr. Devendra Pagnis	Director- CBS Analytics and Global Data Management	Colgate Palmolive



PGDM - Research & Business Analytics-ADVISORY BOARD, last Meeting held on 23.11.2018.

4 PGDM - Research & Business Analytics - ACADEMIC BOARD

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S.	NAME OF THE BOARD	DESIGNATION	ORGANISATION
No.	MEMBER		
1	Mr Rajesh Kumar R.	Group Head, Retail Credit & Risk	HDFC Bank
		Analysis	
2	Mr. Mukesh Jain	VP & Head – AI & Data	Capgemini
		Technology	
3	Mr Shrikant Palkar	Director – Advanced Analytics &	Costco Wholesale, Seattle, USA.
		Data Administration	
4	Dr. Ankur Teredesai	Co Founder & CTO	KenSci
			Institute of Technology,
		Professor, Computer Science &	University of Washington
		Systems.	Tacoma.
5	Mr. Vijay Kumar	CEO & Founder	Inclusive Services & Technology
	Kottapalli		Private Ltd.
6	Prof. Dr. U Dinesh Kumar	Professor Decision Sciences,	IIM, Bangalore.
		Chair Data Centre & Analytics	
		Lab	
7	Mr Sachin Shanbhag	Deputy Vice President – Business	Tata AIG General Insurance
		Intelligence Unit	Company Limited

PGDM - Research & Business Analytics - ACADEMIC BOARD, Meeting held on 21.2.2019

#### 5. PGDM - RETAIL MANAGEMENT ADVISORY BOARD

S. No.	NAME	DESIGNATION	ORGANIZATION
1.	Prof. Dr. Jagdish Sheth ( Padma Bhushan 2020)	Professor of Marketing	Emory University, USA
2	Mr. Kishore Biyani	Founder & Group CEO	Future Group
3	Mr. Ajit Joshi	Former President & COO	Urban Ladder
4	Mr. Govind Shrikhande	Advisor & Mentor Former Customer Care Associate & MD	Shoppers Stop Ltd.
5	Mr. Bijou Kurien	Chairman Member – Strategic Advisory Board	Retailers Association of India L Capital Asia - the PE arm of LVMH, the French luxury retailer
6	Mr. Kumar Rajagopalan	CEO	Retailers Association of India
7	Mr Krish Iyer	Advisor	Walmart India
8	Mr Jamshed Daboo	Past Managing Director	TRENT Hypermarket Pvt Ltd ( Tata & TESCO JV)
9	Mr R Sriram	Co Founder & Mentor	Next Practice Retail, Crossword
10	Mr Amit Jatia	Vice Chairman Vice Chairman & CEO	Westlife Development Limited Hardcastle Restaurants ( McDonald)
11	Mr Abheek Singhi	Senior Partner & Managing Director, Asia Pacific Leader, Consumer & Retail Practice	The Boston Consulting Group, Mumbai.

PGDM - Retail Management Advisory Board last Meeting held on 16.1.2019



6. PGDM - Retail Management Academic Board

S. No.	NAME	DESIGNATION	ORGANIZATION
1	Mr G R Venkatesh	Vice President	Reliance Retail Ltd
2	Mr Ritesh Ghosal	Chief of Marketing & Insights	Infinit Retail ( CROMA)
3	Mr Devadas Nair	Head- Supply Chain & Mission Control	Shoppers Stop Ltd
4	Mr Asim Dalal	Managing Director	Indo Count Retail Ventures Pvt Ltd (ICRVL)
5	Mr. Hari Menon	Co~ Founder & CEO	Big Basket
6	Mr Sanjay Nadkarni	Co-Founder & Ex Director	Babyoye .com
7	Mr Madhusudan Desai	Chief Operating Officer	Lakewood Malls Private Ltd
8	Mr. Rajagopalan Purushothaman	Sr. Vice President & Director	Reliance Retail Academy
9	Mr Narresh Mehtta	Co-Founder & CEO	TBF Global Retail Pvt Ltd (The Blouse Factory)
10	Prof. Dr. Piyush Kumar Sinha	Director Former Professor- Centre for Retailing	CRI Advisory Services IIM Ahmedabad
11	Mr. Suresh Lakshminarayanan	Director – Finance , Accounts & IT	Hardcastle Restaurants Pvt Ltd (McDonalds India)
12	Mr. Varkey Joseph	Head – Tailoring Circle	Raymond Retail
13	Ms Deepshikha Surendran	Head - Communications	Tata Trusts
14	Mr. Rajat Wahi	Partner	Deloitte India
15	Mr. Altaf Jiwani	Director & CFO	Welspun India Ltd.

PGDM - Retail Management Academic Board last Meeting held on 29.5.2020

## 7. HEALTHCARE ADVISORY BOARD

S. No.	Name	DESIGNATION	ORGANISATION
1	Dr. Mrs. Snehalata Deshmukh	Ex Vice Chancellor & Surgeon	University of Mumbai award winning Pediatric
2	Mr. Ranjit Shahani	President	Swiss Indian Chamber of Commerce, India
3	Dr.Rajendra.A.Badwe	Director	Tata Memorial Cancer Hospital, Mumbai
4	Mr. Pramod Lele	Advisor	Nanavati Hospital.
5	Prof. Dr Sanjay Oak	CEO	Agha Khan Health Services
6	Mr Anil Kamath	Founder Chairman	Esemcee Advisors ( strategy & advisory)
		formerly MD	Wockhardt Hospitals Limited
7	Dr. Shakti Gupta	Medical Superintendent	All India Instituteof Medical Sciences- Delhi
8	Mr. Vishal Bali	Asia Head, Healthcare	TPG Advisors, Bangalore
9	Dr. Pradeep Rane	Regional Med Director	Sanofi Aventis, Asia Pacific
10	Mr A Vaidheesh	MD	Glaxosmithkline pharmaceuticals ltd
11	Mr Amit Mookim	MD, South Asia	IMS Health Information & Consulting Services India Pvt Ltd
12	Mr Sushobhan Dasgupta	Managing Director Vice-President- Diabetes Care Member	Johnson & Johnson Medical India Johnson & Johnson Asia Pacific  J & J Diabetes Care Global Board



Healthcare Advisory Board Meeting held on 22.11.2016

## 8. HEALTHCARE ACADEMIC BOARD

S. No.	Name	DESIGNATION	ORGANISATION
1	Dr. Adheet Gogate	Sr. Vice President, Care & Operations	IKS Health
2	Dr. Dileep Mavalankar	Director	Indian Institute of Public Health, Gandhinagar.
3	Prof. Mohammad Masood	Director	Indo US Academy of Health & Hospital Adminstration
4	Dr. Rajendra Patankar	Chief Operating Officer	Nanavati Superspeciality Hospital
5	Mr Joy Chakraborty	Chief Operating Officer	P D Hinduja Hospital, Mumbai.
6	Dr. Vivek Desai	MD	Hosmac India Private Limited
7	Dr. Urmila Thatte	Professor & Head, Dept of Clinical Pharmacology	G S Medical & KEM Hospital
8	Mr Sanjay Datta	Chief Underwriting & Claims	ICICI Lombard General Insurance Company Limited
9	Mr Vivek Padgaonkar	Independent	Healthcare Consultant

Healthcare Academic Board Meeting held on 21.2.2019

#### 9. PGDM – RURAL MANAGEMENT ACADEMIC BOARD

S. No.	NAME	DESIGNATION	ORGANISATION
1	J	IMD / CEO	Mahindra Rural Housing Finance Ltd.
2	Mr. Avijit Saha	General Manager - Retail Business Head East, Andhra Pradesh & Telangana	ICICI Bank Ltd.
3	Mr. M.D.Prasad	ibusiness dead — Keraia Curcie	Vodafone Idea - Aditya Birla Group
4	Mar Saniay Paniorani	President ( RURBAN and Special Projects)	Pidilite Industries
l 5	Prof. Dr.Vaibhav Bhamoriya	Faculty	IIM - Kashipur
6	Mr Ashok Sharma	President Agri Business, MD & CEO Member, Group Executive Board	Mahindra Agro Solutions Mahindra Group
7	Mr K R Venkatadri	Chief Innovation & Digital Officer AND Head of R & D Innovation Centre	Tata Chemicals Ltd.

PGDM – RURAL MANAGEMENT ACADEMIC BOARD last meeting held on 7.6.2019



## 10. PGDM – MEDIA & ENTERTAINMENT – ADVISORY BOARD

NAME	DESIGNATION	ORGANIZATION
Mr Sameer Nair	Chief Executive Officer	Applause Entertainment PLC
Mr Sabbas Joseph	Director	Wizcraft International
Mr Kartik Sharma	Chief Executive Officer	WaveMaker
Mr. Anand MK	Chief Executive Officer	Times Network
Ms Bachi Karkaria	Journalist & Columnist	Times of India
Mr Sameer Pitalwalla	Bizy	Epic Games, leading interactive games co.
Mr. Pradeep Guha	Co Founder & CEO	9 X Media Pvt Ltd
Prof. Kandaswamy	E D	Kavithalayaa Productions Private Ltd
Bharathan	Visiting Faculty	IIM Ahmedabad
Mr Punit Goenka	MD & CEO	Zee Entertainment Enterprises Ltd
Mr Sunil Lulla	Chief Executive Officer	BARC India
Mr T Gangadhar	President –Growth &	Essence
Ma Lagy Payl	Strategy Asia Pacific	PPDO
Mr Josy Paul	Chairman & Chief Creative Officer	BBDO
Ms Monisha Katial	Creative Producer	Reliance Entertainment

Advisory Board Meeting held on 19.12.2019

## 11. PGDM – MEDIA & ENTERTAINMENT – ACADEMIC BOARD

S.No.	Name	Designation	Organization
1	MS Anita Gokral	Senior Vice President	HCL Technology
2	Ms Ashwini Yardi	Producer & Film Maker	Bollywood & Television Films
3	Ms Hema V R	Portfolio Marketing Lead	Zee Entertainment
4	Ms Mamatha Morvankar	Chief Investment Officer	Omnicom Media Group
5	Prof. Mazhar Kamran	Film Maker & Associate Professor	IDC School of Design, IIT Bombay
6	Mr Sachin Mohite	Director/ Producer/ Creative Director	Jaasvand Entertainment Pvt Ltd.
7	Dr. Shrikant Ekbote	Design Practitioner and Research, Design Mentor VP, Design Principal	Barclays Technology Centre, India
8	Prof. Oliver Szasz	Professor, Media Design	Macro Media School of Creative Arts, Munich.
9	Mr. Vijay Bharadwaj	Head of Operations	Glenmark Aquatic Foundation
10.	Mr Jiggy George	Founder	Dream Theatre Pvt. Ltd

PGDM Media & Entertainment – Academic Board Meetings held on 24.3.2021



## 12. E-BUSINESS – ADVISORY BOARD

S.No.	Name	Designation	Organization
1	Mr. Deepak Ghaisas	Chairman	Gencoval Strategies Services Pvt. Ltd.
2	Mr. Amit Kapur	Head UK & Ireland	Tata Consultancy Services
3	Mr Shrikant Palkar	Director	Costco Wholesale
4	Mr Gaurav Chopra	Vice President Also Executive Director	Internet Mobile Association of India Payment Council of India
5	Mr Burgess Cooper	Partner – Advisory	Ernst & Young LLP
6	Ms Gopali Contractor	Manager Director, Artificial Intelligence Lead, Advance Technology Centers	Accenture
7	Mr Nitin Sawant	Partner – Digital & Technology Strategy & Architecture	Deloitte India
8	Mr Rajesh Garg	CIO & Vice President – Enterprise Applications & IT Transformation Solutions Centre of Excellence	Rolta India Ltd.
9	Mr. Rajnish Khare	Head Digital Transformation, Social Business & New Media and Mobility Banking	HDFC Bank
10.	Mr Samir Khare	Group Chief Information & Digital Officer	FMB Capital Holdings PLC

E Business Board Meetings held on 18.12.2019

## 13. E~BUSINESS – ACADEMIC BOARD

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S. No.	Name	DESIGNATION	ORGANISATION		
1	Dr M Sasikumar	Senior Director	CDAC – Centre for Development of Advanced Computing		
2	Mr Priten Bangdiwala	Senior Vice President – Head IT & CEX Transformation	Aditya Birla Group		
3	Mr. Adesh Gokhale	Executive Director Managing Director Managing Director Past Director, Delivery Excellence	Purnartha MediParv C-Suit Services IBM		
4	Mr Venkata S Guttula	Director – Information Security	Rediff.com		
5	Ms Nandini George	Director – Sales	Gartner		

Board Meeting held on 16.4.2021



## 14. PGDM – ADVISORY BOARD – MARKETING

S. No.	NAME OF THE BOARD MEMBER	DESIGNATION	ORGANISATION
1.	Dr. V Kumar	Marketing Legend, Distinguishe Professor, and Senior Fellow Distinguished Fellow Past Regents' Professor Executive Director, Centre	d <b>Tedia</b> n School of Business (ISB) India MICA India
		For Excellence in Brand & Customer Management Director- Ph.D. Programs	Georgia State University, USA
2	Mr. Rajeev Karwal	Founder & CEO	Milagrow Knowledge & Business Solutions
3	Ms. Sangeeta Pendurkar	CEO	Aditya Birla Fashion & Retail Ltd
4	Mr Ajit Joshi	Former President & COO	Urban Ladder
5	Mr. Govind Shrikhande	Advisor & Mentor Former Customer Care Associate & MD	Shoppers Stop Limited
6	Mr. Pranesh Misra	Chairman & MD	Brandscapes Worldwide
7	Mr Santosh Desai	MD & CEO	Future Brands Ltd.
8	Ms Seema Modi	Director – Own Brands	Trent Hypermarket ( Tata & TESCO Enterprise )
9	Mr. Ambi M.G.Parameswaran	Founder Former ED & CEO	Brand Building. Com (April 2016) FCB ULKA
10	Mr Govind Pandey	CEO	TBWA India

# PGDM – MARKETING – ADVISORY BOARD, last Meeting held on 23.11.2018

## 15. PGDM 'OPERATIONS'~ ADVISORY BOARD

S. No.	Name	DESIGNATION	ORGANISATION
1	Mr. U Shekhar	Managing Director	Galaxy Surfactants Ltd
2	Mr Jagdish Ramaswamy	President – Corporate Business Excellence – WCM, AFS Strategy	Aditya Birla Management Corporation Limited
3	Prof. Arnab Kumar Laha	Professor Production & Quantitative methods	IIM Ahmedabad
4	Mr Pravin Chaudhari	CEO – Special Projects	Pidilite
5	Dr. Rakesh K Sinha	Chief Operating Officer	Godrej Consumer Products
6	Mr Prakash Goray	Vice President -Supply Chain	UPL Limited (former United Phosphorous Limited)
7	Mr. Vijay Kalra	Executive Director & CEO Also Chief of Manufacturing Operations - Auto	Mahindra Vehicles Manufacturers Ltd.  Mahindra & Mahindra
8	Mr Satish Palekar	Vice President – Domestic Oil & Gas Upstream Projects	L & T Hydrocarbon Engineering Ltd

Operations Advisory Board Meeting on 27.8.2018



## 16. PGDM FINANCE ADVISORY BOARD

S. No.	Name	DESIGNATION	ORGANISATION
1-	Mr Gaurav Mashruwala	Certified Financial Planner & Author, Columnist, Guest at TV shows	NA
2	Mr Jay Toshinwal	Director	Toshniwal Equity Services Pvt Ltd.
3	Mr Anurag Madan		Edelweiss Global Wealth & Asset Management Ltd.

PGDM Finance Advisory Board Meeting held on 7.8.2018

## 17. PGDM ~ HR ACADEMIC BOARD

S. No.	Name	DESIGNATION	ORGANISATION
1	Mr. Salil Raghavan	Head HR	Great Eastern Shipping Co.
2	Mr. Rushil Mhatre	Principal- Technology	Innovate Arabia, DMCC,
		Transformation & Organisation	Dubai.
		Change Management Partner	
3	Mr. Ashutosh Phadke	Director HR – IMEA	General Mills Limited
4	Mr. Pankaj Bhargava	Managing Partner	COrE Creators
5	Mr. Devdutt Kadrekar	Principal HR Consultant	Humane HR
6	Prof. Biju Varkkey	Professor, Personnel And Industrial Relations (P&IR)	IIM Ahmedabad
7	Mr Mayur Satyavrat	Managing Consultant	EmSus (Leadership Design Studio)

# PGDM ~ HR Academic Board last meeting held on 15.3.2019.

## 18, PGDM Banking Advisory Board

S. No	NAME	DESIGNATION	ORGANIZATION
1.	Mr. Debabrata	Director	Bank of India, ARCIL, LIC HFL, ILFS Trust, Bandhan FHL
	Sarkar	& Former CMD	Union Bank of India
2.	Mr. Atinkumar Saha	MD~ Head Management Coverage	Deutsche Bank
3.	Mr Arun Thukral	ME & CEO	Axis Securities Ltd
4.	Mr B V Upadhye	General Manager -Ratings	Infomerics – Credit Rating Agency
5.	Mr Salil Datar	CEO & ED	Essel Forex, Essel Group Co.
6.	Mr Neil Bharadwaj	Chief Operating Officer	Credit Suisse
7.	Mr Shailesh Verma	SVP- Digital Transformation Monitoring	Axis Bank

Board Meeting held on 26.10.2018



#### 19. ECONOMICS ADVISORY BOARD

Name of the Board Member	Designation	Organization
Prof. Dr. Abhay Pethe	Professor,( Dr. Vibhooti Shukla Chair )	University of Mumbai
Dr. Ajit Ranade	President & Chief Economist	Aditya Birla Group
Dr. Anant Sardeshmukh	Director General	Mahratta Chamber of Commerce, Pune
Mr. Dharmakirti Joshi	Chief Economist	CRISIL Limited
Prof. Dr. Neeraj Hatekar	Former Director& Professor of Econometrics	University of Mumbai
Dr Niranjan Rajadhyaksha	Research Director	IDFC Institute, Mumbai.
	Former Executive Editor	MINT
Mr Raghav Narsalay	Managing Director	Accenture Research
Prof. Dr. S Mahendra Dev	Director & Vice Chancellor	Indira Gandhi Institute of Development
Dr Saugata Bhattacharya	Sr VP & Chief Economist	Axis Bank
Dr Shubhada Rao	President & Chief Economist	Yes Bank
Mr Sunil Bhandare	Advisor (Eco & Govt Policy)	Tata Strategic Management Group

Advisory Board Meeting held on 13.6.2018

- Organizational chart and processes (Click Here)
- Nature and Extent of involvement of Faculty and students in academic affairs/ improvements

Faculty and students are involved in different activities which lead to improvements in academics.

College Development Committee (CDC) is set up as per the guidelines of UGC where trust members, faculty and students are the members. Regular meetings are held to discuss about the academic activities and scope of improvements.

Academic Monitoring Committee where faculty members and students are the part of the committee, is also in place to monitor the academic deliverables in line with compliance to the curriculum and regular and timely delivery of the syllabus.

Subject wise Board of studies are there where faculty members are the part of the board long with Industry expert to review the curriculum and make it contemporary.

Industry Roundtables are organized program wise and specialisation wise. Industry experts share their thoughts on a chosen theme and at times suggestions made by the industry experts with faculty members during their discussions lead to insights on academic improvements.

## • Mechanism/ Norms and Procedure for democratic/ good Governance

Different committees are formed through which all the stakeholder can give their feedback and also can approach committee members in case of any grievances / suggestions. Regular meeting are held to address the grievances. Following are the committees-

#### • Student Feedback on Institutional Governance/ Faculty performance

For the faculty assessment the students give feedback on a scale of 1 to 10, individually for each subject / Faculty in a prescribed format. This formal feedback from students and feedback obtained through Open House Sessions with the Director is quantified to ascertain the improvement levels in every trimester / semester.



## • Grievance Redressal mechanism for Faculty, staff and students

Grievance Redressal mechanism is in place. Following members have been appointed to form the Grievance Redressal Committee for Students / Teachers / Staff / Stakeholders. The committee meets every month to address the suggestions / complaints received through different channels.

#### • Grievance Redressal Committee

Sr. No.	Name	Designation
1.	Prof. Dr. Arjun Ghatule	Chairman
2.	Mr. Pradeep Kumar Remanan	Convener
3.	Prof. Sujatha Natarajan	Member Secretary
4.	Prof. Bhagwati Prasad	Member
5.	Prof. Dr. Ragini Mohanti	Member
6.	M. Subhash Bhosle	Member
7.	Mr. Kishore Tamhankar	Member

## • Establishment of Anti Ragging Committee

Anti-Ragging Committee has been formed to take actions against the students who are found involved in any of the ragging activities. The committee will work in accordance with Maharashtra Prohibition of Ragging Act 1999. Affected students can contact the committee members mentioned hereunder –

Sr.No.	Name of the Committee  Member	Designation	Associated with
1.	Prof. Dr. Uday Salunkhe	Group Director	Welingkar Inst (PGDM)
2.	Capt. V. N. Kanade	GM-Operations	Welingkar Inst (PGDM)
3.	Prof. Dr. Deepa Dixit	Professor	Welingkar Inst (PGDM)
4.	Prof. Dr. Rajesh Aparnath	Professor	Welingkar Inst
5.	Mr. Raghavendra Thakur	Senior PI	Matunga Police Station
6.	Mrs. Rekha Shah	Member from NGO	Yuvak Biradari
7.	Vaishnavi Devi S.	Student	Welingkar Inst (PGDM)
8.	Rohini Bhangale	Student	Welingkar Inst (PGDM)

# • Establishment of Online Grievance Redressal Mechanism

An online Grievance Redressal Mechanism has been established for online registration as well as disposal of the Grievances of students/Faculty/Staff /Stakeholders. Any grieved member can lodge the complaint on the institute's website. URL for the registration of complaint: <a href="https://www.welingkar.org/grievance">https://www.welingkar.org/grievance</a>



Establishment of Grievance Redressal Committee in the Institution and Appointment of OMBUDSMAN. Following members have been appointed to for the Grievance Redressal Committee for Students / Teachers / Staff / Stakeholders.

Sr. No.	Name	Designation
1.	Prof. Dr. Arjun Ghatule	Chairman
2.	Mr. Pradeep Kumar Remanan	Convener
3.	Prof. Sujatha Natarajan	Member Secretary
4.	Prof. Bhagwati Prasad	Member
5.	Prof. Dr. Ragini Mohanti	Member
6.	M. Subhash Bhosle	Member
7.	Mr. Kishore Tamhankar	Member

# • Establishment of Internal Complaint Committee (ICC)

Internal Complaint Committee for the Prevention of Sexual Harassment at Workplace has been appointed as per the guidelines of Vishaka Committee, for addressing the complaints received from any Stakeholder.

Sr.No.	Name of the Committee Member	Designation	Associated with
1.	Prof. Dr. Swapna Pradhan	Chair person	Welingkar Inst (PGDM)
2.	Prof. Sujatha Natarajan	Member	Welingkar Inst (PGDM)
3.	Ms. Shahanaz Pohowala	Member	Welingkar Inst (PGDM)
4.	Prof. Jyoti Kulkarni	Member	Welingkar Inst (PGDM)
5.	Mrs. Rekha Shah	Member	Yuvak Biradari (NGO)
6.	Payal Garge	Student	Welingkar Inst (PGDM)
7.	Aditi Saralaya	Student	Welingkar Inst (PGDM)
8.	Tanya Mahajan	Student	Welingkar Inst (PGDM)



## • Establishment of Committee for SC/ST

A Committee for SC/ST has been formed to redress the grievances received from the Staff / Student belong to this category This committee will work as per the Scheduled Castes and the Scheduled Tribes (Prevention of Atrocities) Act, 1989, No. 33 OF 1989, dated 11.09.1989. Grieved staff / students can contact the committee members mentioned hereunder –

Sr.No	Name of the Committee Member	Designation	Associated with
1.	Mr. Pradeep Remanan	Vice President - HR & Business Development	Welingkar Inst (PGDM)
2.	Prof. Malvika Nagarkar	Asstt. Professor	Welingkar Inst (PGDM)
3.	Prof. Vineel Bhurke	Asstt. Professor	Welingkar Inst (PGDM)
4.	Prof. Subodh Deolekar	Asstt. Professor	Welingkar Inst (PGDM)
5.	Ms. Shraddha Kasare	Executive - Facilities	Welingkar Inst (PGDM)

#### • Internal Quality Assurance Cell

Internal Quality Assurance Cell has been formed to monitor the functioning of all the committees and compliance with all the statutory norms.

## 6. Programmes

• Name of Programmes approved by AICTE

Sr.	Course
1.	Post Graduate Diploma in Management
2.	Post Graduate Diploma in Management -ebusiness
3.	Post Graduate Diploma in Management –Business Design
4.	Post Graduate Diploma in Management – Healthcare
5.	Post Graduate Diploma in Management -Retail Mgmt
6.	Post Graduate Diploma in Management - Rural Mgmt
7.	Post Graduate Diploma in Management (Research & Business
8.	Post Graduate Diploma in Management (Media & Entertainment)

- Name of Programmes Accredited by AICTE Nil
- Status of Accreditation of the Courses
  - Total number of Courses 08
  - No. of Courses for which applied for Accreditation -03
  - Status of Accreditation Preliminary/ Applied for SAR and results awaited/ Applied for SAR and visits completed/ Results of the visits awaited/ Rejected/ Approved for ..... Courses

Sr.	Course	Status of Accreditation
1	Post Graduate Diploma in Management	Pre-qualifier submitted
2.	Post Graduate Diploma in Management -ebusiness	Pre-qualifier submitted
3.	Post Graduate Diploma in Management –Business Design	Pre-qualifier submitted
4.	Post Graduate Diploma in Management – Healthcare	Not Applied
5.	Post Graduate Diploma in Management -Retail Mgmt	Not Applied
6.	Post Graduate Diploma in Management - Rural Mgmt	Not Applied
7.	Post Graduate Diploma in Management (Research & Business Analytics)	Not Applied
8.	Post Graduate Diploma in Management (Media & Entertainment)	Not Applied



• For each Programme the following details are to be given:

Sr.	Course	No. of	Durati	Cut off	Cut off	Cut off
		Seats	on	marks	marks	marks
				(2018)	(2019)	(2020)
1.	Post Graduate Diploma in Management (F/T)	180	2 year	67.65/100	69.40/100	67.83/100
2.	Post Graduate Diploma in Management -ebusiness (F/T)	60	2 year	63.93/100	62.45/100	61.13/100
3.	Post Graduate Diploma in Management –Business Design (F/T)	60	2 year	54.9/100	58.98/100	60.51/100
4.	Post Graduate Diploma in Management – Healthcare (F/T)	60	2 year	41.83/100	38.35/100	41.19/100
5.	Post Graduate Diploma in Management -Retail Mgmt (F/T)	60	2 year	57.93/100	56.83/100	60.64/100
6.	Post Graduate Diploma in Management - Rural Mgmt (F/T)	60	2 year	46.33/100	45.88/100	49.85/100
7.	Post Graduate Diploma in Management (Media & Entertainment) (F/T)	60	2 year	43.28/100	47.93/100	46.11/100
8.	Post Graduate Diploma in Management ( Research & Business Analytics) (F/T)	60	2 year	58.73/100	60.48/100	60.29/100

<sup>•</sup>Fees Charged for Academic year 2020-21

Sr. No.	Course	Amount in Rs. (Per Year)
1.	All PGDM Courses	Rs. 5,50,000/~

- Placement Facilities: Placement facility is available for all full time courses. YES
- Campus placement in last three years with minimum salary, maximum salary and average salary

Batch 2018-20 (Rs. In Lakhs)

Sr. No.	Course Name	Minimum Salary	Maximum Salary	Average Salary
1.	Post Graduate Diploma in Management (F/T)	4.40	19.25	8.80
2.	Post Graduate Diploma in Management -ebusiness (F/T)	6.00	15.45	9.23
3.	Post Graduate Diploma in Management –Business Design (F/T)	5.79	15.45	8.49
4.	Post Graduate Diploma in Management – Healthcare (F/T)	4.00	9.50	7.17
5.	Post Graduate Diploma in Management -Retail Mgmt (F/T)	5.00	15.45	8.70
6.	Post Graduate Diploma in Management - Rural Mgmt (F/T)	5.15	19.25	8.58
7.	Post Graduate Diploma in Management (Research & Business Analytics) (F/T)	5.00	15.00	9.04
8.	Post Graduate Diploma in Management (Media & Entertainment) (F/T)	4.00	18.00	8.20

## Batch 2017-19

(Rs. In Lakhs)

	Course Name		Maximum	Average
		Salary	Salary	Salary
1.	Post Graduate Diploma in Management (F/T)	5.00	21.29	8.78
2.	Post Graduate Diploma in Management -ebusiness (F/T)	5.50	13.94	8.90
3.	Post Graduate Diploma in Management –Business Design (F/T)	5.00	21.29	8.33
4.	Post Graduate Diploma in Management – Healthcare (F/T)		15.00	8.02
5.	Post Graduate Diploma in Management -Retail Mgmt (F/T)	4.32	13.94	8.03
6.	Post Graduate Diploma in Management - Rural Mgmt (F/T)	4.00	10.07	7.95
7.	Post Graduate Diploma in Management (Research & Business Analytics) (F/T)	5.50	21.29	8.72
8.	Post Graduate Diploma in Management (Media & Entertainment) (F/T)	4.00	10.00	7.29



#### Batch 2016~18

#### (Rs. In Lakhs)

Sr.	Course Name	Minimum	Maximum	Average
No.		Salary	Salary	Salary
1.	Post Graduate Diploma in Management (F/T)	4.50	16.89	7.94
2.	Post Graduate Diploma in Management -ebusiness (F/T)	4.50	13.00	8.28
3.	Post Graduate Diploma in Management –Business Design (F/T)	5.00	13.22	7.68
4.	Post Graduate Diploma in Management – Healthcare (F/T)	4.00	10.00	6.98
5.	Post Graduate Diploma in Management -Retail Mgmt (F/T)	4.90	16.89	8.09
6.	Post Graduate Diploma in Management - Rural Mgmt (F/T)	4.80	9.51	7.53
7.	Post Graduate Diploma in Management (Research & Business Analytics) (F/T)	5.50	10.50	7.59
8.	Post Graduate Diploma in Management (Media & Entertainment) (F/T)	3.60	11.75	6.46

Name and duration of Programme(s) having Twinning and Collaboration with Foreign University(s) and being run in the same Campus along with status of their AICTE approval. If there is Foreign Collaboration, give the following details:
 Not Applicable

## 7. Faculty

• Branch wise list Faculty members:

Sr.	Course	Faculty Members		
1.	Post Graduate Diploma in Management (F/T)	21		
2.	Post Graduate Diploma in Management -ebusiness (F/T)	09		
3.	Post Graduate Diploma in Management –Business Design (F/T)			
4.	Post Graduate Diploma in Management – Healthcare (F/T)	06		
5.	Post Graduate Diploma in Management -Retail Mgmt (F/T)	06		
6.	Post Graduate Diploma in Management - Rural Mgmt (F/T)	06		
7.	Post Graduate Diploma in Management (Media & Entertainment) (F/T)			
8.	Post Graduate Diploma in Management (Research & Business			
	Analytics) (F/T)			

- Permanent Faculty 69
- Adjunct Faculty- 01
- Permanent Faculty: Student Ratio 1:20

• Number of Faculty employed and left during the last three years

Academic Year	No. of Employees Joined	No. of Employees Left
2017~18	14	5
2018~19	11	6
2019~20	12	6

8. Profile of Vice Chancellor / Director / Principal / Faculty < Click the link >

https://www.welingkar.org/campus-mumbai

#### 9. Fee

- Details of Fee, as approved by State Fee Committee, for the Institution NA
- Time schedule for payment of Fee for the entire Programme



#### All PGDM courses

Sr. No.	Academic Year	Course Fee (Rs.)	Month of Payment
1	2020 ~ 2021 (1st year)	2,75,000/~ (1st Installment) 4,000/~ (Library Deposit ~ Refundable)	May / June, 2020
	(100 ) 0012)	2,75,000/~ (2nd Installment)	Dec., 2020
	2021 ~ 2022	2,75,000/~ (1st Installment)	July, 2021
2	(2nd year)	2,75,000/~ (2nd Installment)	Dec., 2021

- No. of Fee waivers granted with amount and name of students Not applicable
- Number of scholarship offered by the Institution, duration and amount Not applicable
- Criteria for Fee waivers/scholarship Not applicable
- Estimated cost of Boarding and Lodging in Hostels

	AC	Non AC
Boys & Girls Hostel	Rs. 1,80,000/~ p.a.	Rs. 1,30,000/~ p.a.

## **10.** Admission

• Number of seats sanctioned with the year of approval

Sr.	Course	No. of Seats	Year of Approval
1.	Post Graduate Diploma in Management (F/T)	180	1994
2.	Post Graduate Diploma in Management -ebusiness (F/T)	60	2007
3.	Post Graduate Diploma in Management –Business Design (F/T)	60	2008
4.	Post Graduate Diploma in Management – Healthcare (F/T)	60	2011
5.	Post Graduate Diploma in Management -Retail Mgmt (F/T)	60	2012
6.	Post Graduate Diploma in Management - Rural Mgmt (F/T)	60	2012
7.	Post Graduate Diploma in Management (Research & Business Analytics) (F/T)	60	2016
8.	Post Graduate Diploma in Management (Media & Entertainment) (F/T)	60	2016

• Number of Students admitted under various categories each year in the last three years

Sr.	Course	Academic Year	Open	SC	ST	NT	DT-VJ	OBC	SBC	Total
	<u>Full time ~</u>									
1.	PGDM	2020-21	180	~~	~~	~~	~~	~~	~~	180
		2019~20	170	~~	~~	~~	~~	09	01	180
		2018~19	164	~~	~~	~~	~~	10	~~	174
2.	PGDM-ebiz	2020~21	60	~~	~~	~~	~~	~~	~~	60
		2019~20	56	~~	~~	~~	~~	03	01	60
		2018~19	53	~~	~~	01	~~	04	~~	58
3.	PGDM~BD	2020~21	60	~~	~~	~~	~~	~~	~~	60
		2019~20	55	01	~~	~~	~~	02	01	59



		2018-19	52	01	~~	~~	~~	5	~~	58
4.	PGDM-Healthcare	2020~21	45	~~	~~	~~	~ ~	~~	~~	45
		2019~20	28	~~	~~	01	~~	04	~~	33
		2018~19	34	~~	~~	~~	~ ~	03	~~	37
5.	PGDM-Retail	2020~21	60	~~	~~	~~	~ ~	~~	~~	60
		2019~20	56	01	~~	~~	~~	02	~~	59
		2018~19	57	~~	~~	~~	~~	02	~~	59
6.	PGDM-Rural	2020~21	58	~~	~~	~~	~~	~~	~~	58
		2019~20	47	~~	~~	~~	~~	12	~~	59
		2018~19	42	~~	~~	~~	01	06	~~	49
7.	PGDM~M&E	2020~21	60	~~	~~	~~	~ ~	~~	~~	60
		2019~20	53	01	~~	~~	~~	04	01	59
		2018~19	53	~~	~~	~~	~ ~	02	~~	55
							·			
8.	PGDM – R&BA	2020~21	60	~~	~~	~~	~~	~~	~~	60
		2019~20	57	~~	~~	~~	~~	03	~~	60
		2018~19	57	~~	~~	01	~~	02	~~	60

 Number of applications received during last two years for admission under Management Quota and number admitted

Course	Academic Year	No. of Applications Received	No. of students admitted
All PGDM courses	2019~20	230	36
THIT GENT COURSES	2020~21	498	36

#### 11. Admission Procedure

 Mention the admission test being followed, name and address of the Test Agency and its URL (website) –

#### CAT/ATMA/XAT/MH-CET/CMAT/MAT

Test Agency for CAT – Indian Institute of Management. Kozhikode IIMK Campus P. O., Kozhikode, Kerala, India, PIN ~ 673 570

PH: +91-495-2803001 Fax: +91-495-2803010-11 (URL – www.iimk.ac.in) The test is conducted jointly by six Indian Institutes of Management

Test Agency for ATMA- Association of Indian Management Schools, House No. 8-3-677/57 A, Plot No. 57, Sri Krishnadevarayanagar, Street No.6, Yellareddiguda, Hyderabad 500 016., India , Tel: 040-23750247, 23750248. (URL - www.atma-aims.org )

Test Agency for XAT – XLRI, Circuit House Area (East), Jamshedpur-831035, Jharkhand (India)Ph. - +91 - 657 - 398 3333 email - xlwebmaster@xlri.ac.in (URL – www.xlri.ac.in)

Test Agency for CET – Directorate of Technical Education, Maharashtra State, 3, Mahapalika Marg, Post Box No. 1967, Mumbai~40001 Tel. 022-22620601 (URL – www.dte.org.in/mba)

Test Agency for CMAT – All India Council for Technical Education, Chanderlok Bldg., 7th floor, Janpath, New Delhi – 110001 Tel. No. 022-22828446 email – helpdesk@aicte-india.org (URL – www.aicte-india.org)

Test Agency for MAT - All India Management Association, 15 Link Road, Lajpat Nagar 3, New Delhi - 110024 Tel. No. 011-47673000 email - mat@aima.in (URL - http://www.aima.in)



• Number of seats allotted to different Test Qualified candidate separately (AIEEE/ CET (State conducted test/ University tests/ CMAT/ GPAT)/ Association conducted test)

Course Name	MH~ CET	CMAT	CAT	XAT	ATMA	MAT
Post Graduate Diploma in Management (F/T)	26	120	15	2	13	4
Post Graduate Diploma in Management - ebusiness (F/T)	10	41	3	~ ~	5	1
Post Graduate Diploma in Management –Business Design (F/T)	8	36	7	1	8	~~
Post Graduate Diploma in Management – Healthcare (F/T)	3	31	4	1	6	~ ~
Post Graduate Diploma in Management -Retail Mgmt (F/T)	7	41	3	2	5	2
Post Graduate Diploma in Management - Rural Mgmt (F/T)	6	41	4	2	3	2
Post Graduate Diploma in Management ( Research & Business Analytics) (F/T)	7	38	9	~~	4	2
Post Graduate Diploma in Management (Media & Entertainment) (F/T)	4	39	10	1	6	~ ~

# • Calendar for admission against Management/vacant seats:

Schedule for ILS, PGDM programs 2020-21						
Activity	Date					
Advertisement for ILS as approved by SPM	Tuesday 26th May 2020					
Last date to Apply and Submit Online	Saturday 30th May 2020					
Conduct of GDPI - Mumbai	Wednesday 10th June 2020					
Declaration of Result	Friday 19th June 2020					
Payment of Fees	Between Saturday 20th June and Friday 26th June, 2020 (excluding Sundays and Public Holidays, if any)					
Academic year begins with Foundation Fortnight	24 <sup>th</sup> August 2020					

# 12. Criteria and Weightages for Admission

• Describe each criterion with its respective weightages i.e. Admission Test, marks in qualifying examination etc.

Criteria	Weightage
Qualifying Entrance Test	35%
Academics (X, XII, Grad)	25%
GDPI	35%
ECA	5%
Total	100%



#### 13. Information of Infrastructure and Other Resources Available

- Number of Class Rooms and size of each 23 (Between 35 and 51 Sq. Mt Carpet area)
- Number of Tutorial rooms and size of each 8 (Between 35 and 51 Sq. Mt Carpet area)
- Number of Laboratories and size of each Innovation Laboratory
- Number of Drawing Halls with capacity of each Not Applicable
- Number of Computer Centres with capacity of each 2 (with 60 and 92 capacity)
- Central Examination Facility, Number of rooms and capacity of each (10 classrooms with the seating capacity of 60 and 13 classroom with the seating capacity of 120 each)
- Barrier Free Built Environment for disabled and elderly persons Available
- Occupancy Certificate Available
- Fire and Safety Certificate Available
- Hostel Facilities Available

#### • Library

• Number of Library books/ Titles/ Journals available (program-wise)

	Library Books									
Programme	Number of International Journals	Number of National Journals	Number of eBook Titles	Number of eBook Volumes	Programme	Number of Titles	Number of Volumes			
Management	11	131	43,130	43,130	MANAGEMENT	27587	80590			

• List of online National/ International Journals subscribed

Full text Journal

- 1. EBSCO
- 2. Pro Quest and
- E- Library facilities- Available
- Laboratory and Workshop- Not Applicable
  - List of Major Equipment/Facilities in each Laboratory/ Workshop
  - List of Experimental Setup in each Laboratory/ Workshop

### • Computing Facilities

- Internet Bandwidth 328 Mbps
- Number and configuration of System-818
- Total number of system connected by LAN -540
- Total number of system connected by WAN 3
- Major software packages available 50
- Special purpose facilities available 7
- Innovation Cell Available
- Social Media Cell Available
- Compliance of the National Academic Depository (NAD), applicable to PGCM/PGDM Institutions and University Departments Yes
- List of facilities available
  - Games and Sports Facilities
  - Extra-Curricular Activities



• Soft Skill Development Facilities

### List of facilities available

#### :



#### Classrooms & Audio-Visual facilities

All classrooms are air-conditioned and students have access to LCD and OHP for presentations. The classrooms are well equipped with audio facilities like sound systems, Internet access, video conferencing etc., which enables students to interact with business schools across the globe.

#### Computer Centre facilities

WeSchool has been among the first Wi-Fi enabled campuses (dating back to 2001) with a proper data center, a Giga Ethernet backbone and enterprise backend solutions such as Citrix, Symantec Enterprise to name a few.

Welingkar aspires to pre-empt the future and keep up with the changing time. With this objective the computer laboratory is well equipped with relevant packages like SPSS, CIMM, Capital line 2000 and Prowess. Pentiums are connected through LAN systems with Windows NT server. The institute offers full time ISDN Internet facilities to all its students.



Welingkar institute is creating a state of art information Systems set-up consisting of Gigabit Ethernet Backbone and fast Ethernet to the desktop.

- 2mbps leased line along with a caching server.
- The ISDN backup is automatic to ensure 0 downtime from the institute connectivity interface.
  - 450 nodes to be in place.
  - Wireless LAN access in MDP, Boardroom, Auditorium.
  - Complete fibre backbone.
- Data centre of 325 sq ft having mail server, RAS server etc.
- Students dial in into the server through the RAS server and can view the books available in the library, the institute is also tying up with a logistics company to provide delivery of these books.
- Classrooms with the facility of video conferencing.

#### Library facilities



The Welingkar Library, is more than two decades old, is a treasure house of knowledge and information. The institution has an independent library, which has over 40,000 books on various aspects of management. In addition, the library boasts of around 415 Indian & International Journals (5990 Online Journals) and a varied collection of non-book material in the form of Audio, Video Cassettes, CD-ROMs and Online Databases. The Library is fully automated with barcode system, which helps the readers to access the information readily.

The Library is fully automated with barcode system, which helps the readers to access the information readily.

## Auditorium / Amphitheatre





#### Auditorium

The auditorium is well-equipped and is at par with what the best management institutes in the world provide. It is used extensively for seminars, panel discussions, meetings and gatherings.

#### Amphitheatre

An innovative set-up with open air seating, the amphitheater provides a platform for students to showcase their artistic and creative talents among other things. In the process, they get an opportunity to improve their public speaking abilities, enhance communication skills & develop their overall personality.



#### Cafeteria



The Cafeteria not only provides a vibrant atmosphere and unleaded fuel for the day but is an effective way to put forth a new method called the "Cafeteria approach". This is a new method of learning in an informal manner. It helps in nurturing interpersonal skills among students.

**Gymnasium facilities**Gymnasium facility is available for Boys and Girls separately.



#### **Hostel Facilities**

Separate hostels for boys and girls are available within 2 kms from the college, with 24 x 7 internet connectivity. Admissions are on first come first serve basis. Preference is given to non-localities.

#### Medical & other

First aid Box is available at every floor.

Group insurance is taken for all the students.



#### Yoga & Meditation Cell

The Yoga and Meditation cell organizes programs conducted by eminent instructors. Given the high levels of stress in today's highly competitive environment, it's a perfect way to relax the body, mind and soul.

• Games and Sports Facilities Indoor Sports facilities



The recreation centre is a charging hub for students and faculty. They can play a game of table tennis or pool to let their muscles loose or a game of chess and carom to stimulate their grey matter. The recreation centre also houses a fully equipped gymnasium and an artificial rock climbing wall.



We organize Inter collegiate Cricket Tournament "IMPACT" every year.

• Extra-Curricular Activities:

## • Soft Skill Development Facilities

Students are encouraged to participate in various Corporate & B-School competitions like case studies, business plans, best summer projects, quizzes, simulation games, article writing competitions etc...This enhances their skills and gives them confidence to compete with other Bschool students and use their analytical skills. In corporate competitions students solve real problems faced by corporates through case studies.

The need to develop one's soft skills, for all of us to be of value to others, is a given. However, the term 'soft' is bundled with a long list of skills. Some of these skills include communication, self- awareness, mindfulness, team leadership, situational awareness, empathy etc. Hence, it is a tall order for any individual to master the entire range in a short span of time.

As far as our context is concerned, being a National Business School of repute, we invest in multiple ways to develop the softer skills of our students.

Some of these initiatives /interventions, include the Assessment Centre - Development Centre, which all first year students go through, prior to their Summer Internship.

This involves the student undergoing a one day rigorous process, that includes Group Discussion, Game based simulation, Role Plays and Behavioural Event Interview. The student is assessed on 6 of our Assurance Of Learning Goals, by a set of trained Internal and External Assessors.

The Development Centre processes include the crafting of an Individual Development Plan, allotment of an Internal Faculty Mentor, besides group and customised learning/experiences, over a year's period, till they complete their Post Graduation.

To sensitise our students to hone skills how to work better with others (not necessarily their class mates), all first year PGDM students go through an Action Learning Project (over a 6 month duration), which focuses on a Social centric challenge or Corporate challenge or Technology related challenge or a combination of all three.

To enhance the preparedness of our students to face the Campus Selection Processes, we conduct multiple rounds of Group Discussions, Mock Interviews (both domain and behavioural), besides CV crafting classes as well.

Other opportunities for students to enhance their soft skills, include, Volunteering at Campus/Industry events, participating in Inter- B School competitions etc. We have also begun interventions to sensitise students to Diversity and Inclusion, including the POSH related topics.'



- Teaching Learning Process
  - Curricula and syllabus for each of the Programmes <Click Here> <a href="https://www.welingkar.org/programmes/full-time-programme/mumbai/">https://www.welingkar.org/programmes/full-time-programme/mumbai/</a>
  - Academic Calendar of the University NA
  - Teaching Load of each Faculty- As per the guidelines of AICTE
  - Internal Continuous Evaluation System in place YES
  - Student's assessment of Faculty, System in place YES

## 14. Enrollment of students in the last 3 years

Sr.	Course	Academic Year	Total
	Full time ~		
1.	PGDM	2020-21	180
		2019~20	180
		2018-19	174
2.	PGDM-ebiz	2020-21	60
۷.	1 GDW-CDIZ	2019~20	60
		2018~19	58
3.	PGDM-BD	2020-21	60
		2019~20	59
		2018-19	58
4.	PGDM-Healthcare	2020-21	45
7,	1 GDW Heatmeare	2019~20	33
		2018-19	37
5.	PGDM-Retail	2020~21	60
		2019~20	59
		2018~19	59
6.	PGDM-Rural	2020-21	58
	-	2019~20	59
		2018-19	49
	PODMA MAR	2222 21	22
7.	PGDM~M&E	2020-21	60
		2019~20	59
		2018-19	55
8.	PGDM – R&BA	2020-21	60
		2019~20	60
		2018-19	60

# 15. List of Research Projects/ Consultancy Works

- Number of Projects carried out, funding agency, Grant received
- Publications (if any) out of research in last three years out of masters projects

S.N	Title of the Paper	Name of the Event/Journal	National / International	Organizer/ Venue/Publisher	Date- Month- Year	Name of the Student	Batch
1.	Measuring Change in the Consumers' Preferences for Services provided by Oil Marketing Companies	International Conference NICOM 2020	International	Nirma university of Science & Technology, Ahmedabad	3rd-5th January 2020	Ms. Priyanka Bhatia Dr. Vandana Panwar	PGDM Rural Management 2018-20



2.	Impact of You Tube Trueview ads on early Gen Z viewers	7th Asia Pacific Business Research conference	International	Sydenham college,Mumbai	6th-7th Jan,2020,	Pruthvi Mandge	M & E 2019- 21
3.	A Study Of Cloud Storage Providers For Personal And Professional Use	International Conference on Future of work, workforce and workplace	International	Prin. L. N. Welingkar Institute of Management Development and Research	13th and 14th January 2020	Anurag Joshi	
4.	Financial Model for Capability Development in the MRO industry: The Indian Case	9th Annual SIMSR International Finance Conference(SIFICO 2020)	International	K J Somaiya Institute of Management Studies & Research	17th and 18th January 2020	Aditi Bairolu	PGDM 2019- 21
5.	Application of IOT in Aviation MRO Sector to Optimize Cost & improve Efficiency: The Indian Case	9th Annual SIMSR International Finance Conference(SIFICO 2020)	International	K J Somaiya Institute of Management Studies & Research	17th and 18th January 2020	Aditi Bairolu	PGDM 2019- 21
6.	Innovative design for Truck Cargo using FRP to have quality and strength of metals	31st AIMS Annual Management Education Convention 2019	National	Delhi School of Business, VIPS- TC, New Delhi	30th August, 2019	Mr Mrudul Amritphale Mr Abhishek Mahesh	PGDM 2019- 21
7.	"Impact of OTT on DTH Business and Consumer Behaviour"	Connaissance 2019, A national level Research paper presentation on innovative Business Practices for global competitiveness	National	Connaissance hosted by Christ University- Bangalore	1st March 2019	Rimsha Masani	PGDM BD 2018-20
8.	The impact of celebrity endorsement through social media on consumer buying behaviour	3rd International conference on evidence based management	International	Department of Management BITS Pilani	1-2 Feb 2019	Amruta Padegaonkar Gauri Tirodkar Rohan Shirodkar Akash Ghatge	PGDM R&BA 2018- 20
9.	Construction of Pillars for Successful Business	7th Asian Invitational Conference on Family Business (Academic Conference)		ISB, Thomas Schmidheiny centre for Family Enterprise, Hyderabad	1-3 February 2019	Rashmi Kamkar	PGDM BD 2018-20
10.	Factors influencing the farmers to take up Unconventional selling channels	New- fangled marketing: trends and strategies of start-ups and entrenched firms ICNFM-2019	International	Department of Business administration Loyola college	21st Feb 2019	K.s.vibin srinivasan	PGDM Rural 2018-20
11.	A study of Adoption of Regulatory Technology practices in MSME sector in backdrop of its Non-Performing assets	Anusandhan 2019	International	IIFM Bhopal	21st-22nd Feb Feb 2019	Priyanka Nema Chaitanya Chirumamilla Pratik Padwal Tushar Kunder	PGDM BD 2018-20
12.	Success Mantra For Start-Ups	MANTHAN 2019, paper presentation	National	National Insurance Academy- Pune (NIA)	15th-16th Feb 2019	Pinaak Bagalwadikar Benita Pereira Rupeshkumar Shetty	PGDM 2017- 19
13.	Analysis of the interaction through social media on Political Marketing in the backdrop of socioeconomic concerns	6th Asia Pacific International Conference on Changing Business Practicess in Current Environment	International	Sydenham Institute of Management Studies, Mumbai	10-11th January 2019	Aniket Joshi Janhavi Raverkar Varad Kate Namrata Patil	PGDM R&BA 2018- 20



14.	Factors Influencing Customers' Purchase Decisions in Online Grocery Shopping Segment' – Case from Metropolitan City Mumbai	6th Asia Pacific International Conference on Changing Business Practicess in Current Environment	International	Sydenham Institute of Management Studies, Mumbai	10-11th January 2019	Mansi Shah Swati Purohit Yash Jashnani Varun Chhabra	PGDM R&BA 2018- 20
15.	Liquidity crunch in NBFC's : A reason for concern	6th Asia Pacific International Conference on Changing Business Practicess in Current Environment	International	Sydenham Institute of Management Studies, Mumbai	10-11th January 2019	Archit Mehta Shalini Sood Pooja Baldawa Ayush Maheshwari	PGDM R&BA 2018- 20
16.	Impact of OTT services on home entertainment and consumer behavior.	6th Asia Pacific International Conference on Changing Business Practicess in Current Environment	International	Sydenham Institute of Management Studies, Mumbai	10-11th January 2019	Rimsha Masani, Varun Gajaria, Adhishtha Parmar, Nishit Gosar	PGDM R&BA 2018- 20
17.	Factors influencing impulse purchase of commodities while online surfing	6th Asia Pacific International Conference on Changing Business Practicess in Current Environment	International	Sydenham Institute of Management Studies, Mumbai	10-11th January 2019	Nida Khan , priyanka Singh, Devika Patawari, Jayana Ubale	PGDM R&BA 2018- 20
18.	Awareness of Deceased Organ Donations- Comparative analysis between local region Tamil Nadu and Mumbai	6th Asia Pacific International Conference on Changing Business Practicess in Current Environment	International	Sydenham Institute of Management Studies, Mumbai	10-11th January 2019	Kimberly D'souza Danica D'souza Reema Sharma Nidhi Shah	PGDM R&BA 2018- 20
19.	Leveraging Predictive Analytics to reduce Non-Value adding activities in Brick and Mortar Stores via use of Smart Cart	National Conference on Machine Learning & Artificial Intelligence	National	Coimbatore Institute of Technology, Coimbatore	27-28 August 2018	Manav jain Tanisha Singh Pranjal metange Rohit Soman	PGDM BD 2017-19
20.	Exploring the unexplored India: An opportunity in tourism industry	International Journal By PAHER University udaipur,	International	PAHER University Udaipur	April, 2018	Sweta Basu Laxmi Goritriyal	PGDM R&BA 2017- 2019 and External member
21.	Exploring the unexplored India: An opportunity in tourism industry	JBIMS International Research Conference at Trident, Mumbai.	International	JBIMS Trident, Mumbai.	8th and 9th March 2018	Sweta Basu Laxmi Goritriyal	PGDM R&BA 2017- 2019 and External member
22.	Leadership- An art or Science?	MANTHAN 2018, paper presentation	National	National Insurance Academy- Pune (NIA)	23rd Feb 2018	Suraj Thakur Aparna Bajpayee	PGDM-HCM 2017-19 PGDM- EBIZ 2017- 19
23.	How Banks can Combat the Big Fish in the Pond- FINTECH!	5th Asia Pacific Business Research Conference to be held at Sydenham Institute of Management Studies	International	Sydenham Institute of Management Studies, Mumbai	4th & 5th January, 2018	Priya R desai & sanat R Paralkar	PGDM 2016- 18 PGDM Ebiz 2016-18
24.	Financial inclusion of small businesses in the unorganized sector and equitable economic growth	Fore International Sustainable Development Conference 2018 (Fisdc 2018)	International	FORE School of Management, New Delhi	11th-13th January 2018.	Anushka Shetty Neelambri Sachdeva	PDGM Finance 2016-18
25.	Carbon Tax v/s Cap & Trade, A better system for India	Sustainability and Business Conference 2018	International	IIM Calcutta	13th and 14th January 2018	Priya R desai Sanat R Paralkar	PGDM, 2016-18 PGDM Ebiz 2016-18
26.	Trust Score Calculation on Facebook and Twitter	5th International Conference on Data Analytics and Inteligence	International	IIM-Banglore	11-13 Dec,2017	Manav Jain Shivam Deshpande Varenya Vikrant	PGDM R&BA 2017- 19



27.	FORMULATION & PILOT FOR INCREASING THE TCI IN F&V CATEGORY IN HYPERMARKET	5th International Conference on Data Analytics and Inteligence	International	IIM-Banglore	11-13 Dec,2017	Ramani Kulkarni	PGDM Operations 2016-18
28.	The impact and effect of entrepreneurial education in distinctive sections	World Congress on Advance Management Practices in Business, Banking, Economics,E- commerce Marketing and Tourism	International	Organized by Krishi Sanskriti and held at Jawahar lal Nehru University, New Delhi	23rd September 2017	Shruti Gautam	PGDM 2016- 18
29.	The impact and effect of entrepreneurial education in distinctive sections	World Congress on Advance Management Practices in Business, Banking, Economics,E- commerce Marketing and Tourism	International	Jawahar lal Nehru University, New Delhi	Sep-17	Shruti Gautam	PGDM 2016- 18

- Industry Linkage Yes
- MoUs with Industries (minimum 3) Yes
- **16.** LOA and subsequent EOA till the current Academic Year <a href="https://www.welingkar.org/mandatory-disclosures">https://www.welingkar.org/mandatory-disclosures</a>
- 17. Accounted audited statement for the last three years <Click Here>
- 18. Best Practices adopted, if any

The Best Practices /Developments/ Innovations What separates an organization from others is not doing different things, but doing things differently. Over the years WeSchool, have initiated several innovative practices that have added to the effectiveness of our education process. Below mentioned are some of the best practices institute follows for students' holistic development.

- Foundation Programme
- Association with industry bodies o
- Project based, innovative approach to business solutions
- Functional Proficiency Test- Students take an online test towards the end of the 3rd trimester (end of first year) to help them to understand their aptitude for a specialization such as Marketing, Finance, HR, Operations, Analytics etc.
- Students Personal Development Programs
- Global Citizen Leadership Program (GCL)
- Structured Mentorship (AC / DC)
- Entrepreneurship & Innovative Cell

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