

## Prin. L.N. Welingkar Institute of Management Development and Research (PGDM)

### **Mandatory Disclosure**

#### Academic Year 2021-22

- 1. Name of the Institution
  - Address including Telephone, Mobile, E-Mail

#### Prin. L.N. Welingkar Institute of Management Development and Research (PGDM)

Lakhamsi Napoo Road,

Matunga (East), Mumbai -400019

Telephone – 022 24198300 email – admin.pgdm@welingkar.org

- 2. Name and address of the Trust/ Society/ Company and the Trustees
  - Address including Telephone, Mobile, E-Mail

#### Shikshana Prasaraka Mandali

Sharada Sabhagriha, S.P.College Campus,

Tilak Road, Pune – 30

Telephone - 020 24331316

Email – shikshanapmandali@gmail.com

- 3. Name and Address of the Vice Chancellor/ Principal/Director
  - Address including Telephone, Mobile, E-Mail

#### Prof. Dr. Uday Salunkhe, Group Director

Prin. L.N. Welingkar Institute of Management Development & Research (PGDM)

L.N. Road, Matunga (Central),

Mumbai 400019

Phone ~24198300

Email - director@welingkar.org

- 4. Name of the affiliating University NA
- 5. Governance
  - Members of the Board and their brief background

Sr.No.	Name	Designation
1.	Adv. Sohanlal Kundanmal Jain	Chairman
2.	Shri. Shrikrishna Raghunath Chitale	Vice Chairman
3.	Shri. Satish Vasant Pawar	Member
4.	Shri. Jayant Vishnudas Kirad	Member
5.	Adv. Mihir Krushnakant Prabhudesai	Member
6.	Shri. Keshav Chintaman Vaze	Member
7.	Adv. Damodar Badrinarayan Bhandari	Member
8.	Shri. Rajesh Chandrakant Patwardhan	Member
9.	Shri. Sunil Madhusudan Joshi	Member
10.	Shri. Sudhir Kalkar	Member
11.	Shri. Parag Thakur	Member
12.	Shri. Rajendra Patwardhan	Member
13.	Dr. Radhika Narendra Inamdar	Secretary



• Members of Academic Advisory Body

#### Academic Advisory Body

Today's rapidly changing society demands that the educational entities and the communities they serve, should work very closely. Welingkar believes in excellence in quality of education that is imparted, attempts to ensure that it is application oriented, futuristic and in sync with the industry requirements. As one of the step in the direction of making a meaningful change and transform the lives of its students, it practices the ongoing process of constitution of Academic and Advisory Boards and holding their Board Meetings.

While the Advisory boards provide Vision & Positioning of the Programs, valuable directions, guidance and support needed for a continual improvements, to chart a successful and niche Program, the Academic Board deliberate upon the 'curricula', 'teaching learning plan' to address the emerging needs and bridge the gap between the academia and the industry as also prepare students for latent and unmet needs of the industry. Both the Boards also provide guidance on Research work.

The Boards are proactive bodies which help WeSchool to achieve its vision and actualize its mission and be a top choice Business School amongst the students and employers. The honorary board members guide, promote, advise and support WeSchool in its efforts to upgrade the students in knowledge and thought process and make difference in the communities they work and groom the students to be readily employable across the globe.

#### 1. INNOVATIONS & INCLUSIVE GROWTH / BUSINESS DESIGN – ADVISORY BOARD

S. No.	Name	Designation	Organisation
1.	Dr. R. A. Mashelkar	President,	Global Alliance Research
	(Padma Bhushan & Padma Vibhushan)	Chairman	National Innovation Foundation
2.	Mr Harsh Mariwala	Chairman	Marico Limited
		Founder	Marico Innovation Foundation
3.	Dr. Roberto Verganti	Professor, Leadership & Innovation Professor, Leadership & Innovation Professor, Integrated Design Member, Advisory Board	Stockholm School of Economics Politecnico de Milano, Italy Harvard Business School European Innovation Council
4.	Dr. Ramesh Raskar	Associate Professor MIT Media Lab Scientist Inventor & Head Lemelson - MIT prize winner Founder	Massachusetts Institute of Technology  Redex
5.	Dr Sten Ekman	Founder Professor- Science & Innovation	Ekman Consulting Inc in partnership with Malardalen Univeristy, Sweden.
6.	Prof. Tamar Akov	Pears Program for Global Innovation – VRB Sanitation Adjunct Faculty & Research Fellow	Bezalel Academy of Art Design at Israel InterDisciplinary Centre (IDC) Herzliya, Tel Aviv
7.	Mr. Srini Srinivasan	CEO President	LUMIUM World Design Organisation
8.	Mr. Lyndon Rego	Chief Catalyst	CoMetta, Connect, Communicate & Collaborate at Greensboro



9.	Prof Dr. Rene	Professor for International	ZHAW, School of Management and
	Ruttimann	Management and	Law Switzerland.
		Innovation Management	

Innovations- Advisory board meeting held on 21.7.2020

2. PGDM (Business Design) Academic Board

S.	NAME	DESIGNATION	ORGANIZATION
<b>No.</b> 1	Prof. Anand Kusre	Prof. In Charge	Centre for Entrepreneurship, IIT, Bombay
2	Mr Anand Bajaj	Founder & CEO	Nearby Technologies Private Ltd.
3	Mr Bhushan Patil	Founder	Multiply Ventures India
4	Ms Susmita Panda	Sr. Vice President, Lead, Design Thanking	Aditya Birla Group
5	Prof. Shashank Mehta	Principal Faculty – Industrial Design	National Institute of Design
6	Mr Pankaj Jhunja	Head of Innovation & Mobility Hub.	Tata Motors, San Francisco & Pune.
7	Mr Vikas Choudaha	SVP & Business Head, Storage Solutions	Godrej & Boyce Manufacturing Co Ltd.
8	Ms Soma Maitra	VP& Head – Innovation & Incubation, Super Markets	Reliance Retail
9	Ms Devina Kothari	An Innovator, social Entrepreneur	Freelancer
10	Mr. Ajeet Khurana	CEO	ZebPay, Singapore
11	Mr Omkar Sathe	Associate Partner - heading the Industrial Policy and Innovation vertical. Past: Head of Innovation & New Products	CPC Analytics- a public policy consulting firm  Ultra Tech
12	Ms Geetika Kambli	Managing Partner	Future Factory

PGDM Business Design Academic Board Meeting held on 24.3.2021

3. PGDM – Research & Business Analytics ~ ADVISORY BOARD

S.	NAME OF THE BOARD	DESIGNATION	ORGANISATION
No.	MEMBER		
1	Dr. V Kumar	Marketing Legend, Distinguished Term Professor, and Senior Fellow	Indian School of Business (ISB) India
		Distinguished Fellow  Past: Regents' Professor Executive Director, Centre For Excellence in Brand & Customer Management Director- Ph.D. Programs	MICA India  Georgia State University, USA
2	Dr. Partha P Chakrabarti	Director	IIT Kharagpur
3	Dr. Siddhartha SenGupta	Principal Scientist	Tata Consultancy Services



4	Mr. Uday Sanghani	Global – Vice President	Accenture
5	Mr. Kaushik Ghate	Senior Vice President & Head Analytics & Data Sciences	HDFC Bank
6	Mr. Srikanth Velamakanni	Co- Founder & Group CEO and Executive Vice Chairman	Fractal Analytics
7	Mr. Mihir Kittur	Co _founder & Chief Commercial Officer	Ugam
8	Mr Santosh Shriyan	Sales Leader Channels / Alliances Analytics Business Units	IBM
9	Mr. Devendra Pagnis	Director- CBS Analytics and Global Data Management	Colgate Palmolive

PGDM Research & Business Analytics Advisory Board Meeting held on 23.11.2018

4 PGDM – Research & Business Analytics – ACADEMIC BOARD

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S.	NAME OF THE BOARD	DESIGNATION	ORGANISATION
No.	MEMBER		
1	Mr Rajesh Kumar R.	Group Head, Retail Credit & Risk	HDFC Bank
		Analysis	
2	Mr. Mukesh Jain	VP & Head – AI & Data	Capgemini
	,	Technology	
3	Mr Shrikant Palkar	Director – Advanced Analytics &	Costco Wholesale, Seattle, USA.
		Data Administration	
4	Dr. Ankur Teredesai	Co Founder & CTO	KenSci
			Institute of Technology,
		Professor, Computer Science &	University of Washington
		Systems.	Tacoma.
5	Mr. Vijay Kumar	CEO & Founder	Inclusive Services & Technology
	Kottapalli		Private Ltd.
6	Prof. Dr. U Dinesh Kumar	Professor Decision Sciences,	IIM, Bangalore.
		Chair Data Centre & Analytics	,
		Lab	
7	Mr Sachin Shanbhag	Deputy Vice President – Business	Tata AIG General Insurance
	_	Intelligence Unit	Company Limited

PGDM Research & Business Analytics Academic Board Meeting held on 21.2.2019

#### 5. PGDM – RETAIL MANAGEMENT ADVISORY BOARD

S. No.	NAME	DESIGNATION	ORGANIZATION
1.	Prof. Dr. Jagdish Sheth ( Padma Bhushan 2020)	Professor of Marketing	Emory University, USA
2	Mr. Kishore Biyani	Founder & Group CEO	Future Group
3	Mr. Hari Menon	Co Founder & CEO	Big Basket
4	Mr. G R Venkatesh	Chief Human Resource Officer	Reliance Retail Ltd
5	Mr. Bijou Kurien	Chairman Member – Strategic Advisory Board	Retailers Association of India L Capital Asia - the PE arm of LVMH, the French luxury retailer



6	Mr. Kumar Rajagopalan	CEO	Retailers Association of India
7	Mr Krish Iyer	Chairman & Partner Independent Director	Rational Equity Partners LLP, Proctor & Gamble Hygiene & Healthcare India,
8	Mr Ganesh Subramanian	Former CEO & President Founder & CEO	Walmart India Stylumia Ex CEO Myntra
9	Dr Ashok Som	Founding Director	ESSEC- Parsons Executive Masters in Luxury Management & Design Innovation at ESSEC Business School
10	Mr Amit Jatia	Vice Chairman Vice Chairman & CEO	Westlife Development Limited Hardcastle Restaurants ( McDonald)
11	Mr Abheek Singhi	Senior Partner & Managing Director, Asia Pacific Leader, Consumer & Retail Practice	The Boston Consulting Group, Mumbai.

#### PGDM Retail Management Advisory Board Meeting held on 18.10.2021

6. PGDM – Retail Management Academic Board

S. No.	NAME	DESIGNATION	ORGANIZATION
1	Mr Altaf Jiwani	Director & CFO	Welspun India Ltd
2	Mr Ritesh Ghosal	Chief of Marketing & Insights	Infinit Retail ( CROMA)
3	Mr Devadas Nair	Head- Supply Chain & Mission Control	Shoppers Stop Ltd
4	Ms Diya Suri	Director – People Resources	Hardcastle Restaurants India ( McDonald's )
5	Mr Sanjay Nadkarni	Co-Founder & Ex Director	Babyoye .com
6	Mr Madhusudan Desai	Chief Operating Officer	Lakewood Malls Private Ltd
7	Mr. Uday Varma	Director Commercial	Trent Hypermarket
8	Mr Sandeep Ranade	Executive Director Co-Lead, West (Quantitative) & Key Accounts Director Insights	Kantar India
9	Prof. Dr. Piyush Kumar Sinha	Director Former Professor~ Centre for Retailing	CRI Advisory Services IIM Ahmedabad
10	Mr. Varkey Joseph	Head – Tailoring Circle	Raymond Retail
11	Ms Deepshikha Surendran	Head – Communications	Tata Trusts
12	Mr. Rajat Wahi	Partner	Deloitte India

PGDM Retail Management Academic Board Meeting held on 27.5.2021



#### 7. HEALTHCARE ADVISORY BOARD

S. No.	Name	DESIGNATION	ORGANISATION
1	Dr. Mrs. Snehalata	Ex Vice Chancellor &	University of Mumbai award winning
	Deshmukh	Surgeon	Pediatric surgeon
2	Mr. Ranjit Shahani	Former Vice Chairman & MD	Novartis India Limited
		President	Swiss Indian Chamber of Commerce, India
3	Dr.Rajendra.A.Badwe	Director	Tata Memorial Cancer Hospital, Mumbai
4	Mr. Pramod Lele	Advisor	Nanavati Hospital.
5	Prof. Dr Sanjay Oak	CEO	Agha Khan Health Services
6	Mr Anil Kamath	Founder Chairman	Esemcee Advisors ( strategy & advisory)
		formerly MD	Wockhardt Hospitals Limited
7	Dr. Shakti Gupta	Medical Superintendent	All India Instituteof Medical Sciences- Delhi
8	Mr. Vishal Bali	Asia Head, Healthcare	TPG Advisors, Bangalore
9	Dr. Pradeep Rane	Regional Med Director	Sanofi Aventis, Asia Pacific
10	Mr A Vaidheesh	MD	Glaxosmithkline pharmaceuticals ltd
11	Mr Amit Mookim	MD, South Asia	IMS Health Information & Consulting Services India Pvt Ltd
12	Mr Sushobhan	Managing Director	Johnson & Johnson Medical India
	Dasgupta	Vice-President- Diabetes	Johnson & Johnson Asia Pacific
		Care	
		Member	J & J Diabetes Care Global Board

PGDM Healthcare Management Advisory Board Meeting held on 22.11.2016
8. HEALTHCARE ACADEMIC BOARD

S. No.	Name	DESIGNATION	ORGANISATION
1	Dr. Adheet Gogate	Sr. Vice President, Care & Operations	IKS Health
2	Dr. Dileep Mavalankar	Director	Indian Institute of Public Health, Gandhinagar.
3	Prof. Mohammad Masood	Director	Indo US Academy of Health & Hospital Adminstration
4	Dr. Rajendra Patankar	Chief Operating Officer	Nanavati Superspeciality Hospital
5	Mr Joy Chakraborty	Chief Operating Officer	P D Hinduja Hospital, Mumbai.
6	Dr. Vivek Desai	MD	Hosmac India Private Limited
7	Dr. Urmila Thatte	Professor & Head, Dept of Clinical Pharmacology	G S Medical & KEM Hospital
8	Mr Sanjay Datta	Chief Underwriting & Claims	ICICI Lombard General Insurance Company Limited
9	Mr Vivek Padgaonkar	Independent	Healthcare Consultant
		Ex Director~ Project & Policy	OPPI

PGDM Healthcare Management Academic Board Meeting held on 21.2.2019



#### 9. PGDM – RURAL MANAGEMENT ACADEMIC BOARD

S. No.	NAME	DESIGNATION	ORGANISATION
1	Mr. Anuj Mehra	MD / CEO	Mahindra Rural Housing Finance Ltd.
2	Mr. Avijit Saha	General Manager - Retail Business Head East, Andhra Pradesh & Telangana	ICICI Bank Ltd.
3	Mr. M.D.Prasad	Business Head – Kerala Circle	Vodafone Idea - Aditya Birla Group
4	Mr. Sanjay Panigrahi	President ( RURBAN and Special Projects)	Pidilite Industries
I 5	Prof. Dr.Vaibhav Bhamoriya	Faculty	IIM - Kashipur
6	Mr Ashok Sharma	President Agri Business, MD & CEO Member, Group Executive Board	Mahindra Agro Solutions Mahindra Group
7	Mr K R Venkatadri	Chief Innovation & Digital Officer AND Head of R & D Innovation Centre	Tata Chemicals Ltd.

#### PGDM Rural Management Academic Board Meeting held on 7.6.2019

#### 10. PGDM – MEDIA & ENTERTAINMENT – ADVISORY BOARD

Sr.No.	NAME	DESIGNATION	ORGANIZATION
1.	Mr Sameer Nair	Chief Executive Officer	Applause Entertainment PLC
2.	Mr Sabbas Joseph	Director	Wizcraft International
3.	Mr Kartik Sharma	Chief Executive Officer	WaveMaker
4.	Mr. Anand MK	Chief Executive Officer	Times Network
5.	Ms Bachi Karkaria	Journalist & Columnist	Times of India
6.	Mr Sameer Pitalwalla	Bizy	Epic Games, leading interactive games co.
7.	Mr. Pradeep Guha Expired in 2021	Co Founder & CEO	9 X Media Pvt Ltd
8.	Prof. Kandaswamy	ED	Kavithalayaa Productions Private Ltd
9.	Bharathan	Visiting Faculty	IIM Ahmedabad
10.	Mr Punit Goenka	MD & CEO	Zee Entertainment Enterprises Ltd
11.	Mr Sunil Lulla	Chief Executive Officer	Broadcast Audience Research Council (BARC India)
12.	Mr T Gangadhar	President –Growth & Strategy Asia Pacific	Essence
13.	Mr Josy Paul	Chairman & Chief Creative Officer	BBDO
14.	Ms Monisha Katial	Creative Producer	Reliance Entertainment

PGDM Media & Entertainment Management Advisory Board Meeting held on 19.12.2019



#### 11. PGDM – MEDIA & ENTERTAINMENT – ACADEMIC BOARD

S.No.	Name	Designation	Organization
1	MS Anita Gokral	Sr. VP Employer Brand Marketing, Internal Communications and Internal Branding	HCL Technology
2	Ms Ashwini Yardi	Producer & Film Maker	Bollywood & Television Films
3	Ms Hema V R	Portfolio Marketing Lead	Zee Entertainment
4	Ms Mamatha Morvankar	Chief Investment Officer	Omnicom Media Group
5	Prof. Mazhar Kamran	Film Maker & Associate Professor	IDC School of Design, IIT Bombay
6	Mr Sachin Mohite	Director/ Producer/ Creative Director	Jaasvand Entertainment Pvt Ltd.
7	Dr. Shrikant Ekbote	Design Practitioner and Research, Design Mentor VP, Design Principal	Barclays Technology Centre, India
8	Prof. Oliver Szasz	Professor, Media Design	Macro Media School of Creative Arts, Munich.
9	Mr. Vijay Bharadwaj	Head of Operations	Glenmark Aquatic Foundation
10.	Mr Jiggy George	Founder	Dream Theatre Pvt. Ltd

#### PGDM Media & Entertainment Management Academic Board Meeting held on24.3.2021

#### 12. E-BUSINESS – ADVISORY BOARD

S.No.	Name	Designation	Organization
1	Mr. Deepak Ghaisas	Chairman	Gencoval Strategies Services Pvt. Ltd.
2	Mr. Amit Kapur	Head UK & Ireland	Tata Consultancy Services
3	Mr Shrikant Palkar	Director	Costco Wholesale
4	Mr Gaurav Chopra	Vice President Also Executive Director	Internet Mobile Association of India Payment Council of India
5	Mr Burgess Cooper	Partner – Advisory	Ernst & Young LLP
6	Ms Gopali Contractor	Manager Director, Artificial Intelligence Lead, Advance Technology Centers	Accenture
7	Mr Nitin Sawant	Partner – Digital & Technology Strategy & Architecture	Deloitte India
8	Mr Rajesh Garg	CIO & Vice President – Enterprise Applications & IT Transformation Solutions Centre of Excellence	Rolta India Ltd.
9	Mr. Rajnish Khare	Head Digital Transformation, Social Business & New Media and Mobility Banking	HDFC Bank
10.	Mr Samir Khare	Group Chief Information & Digital Officer	FMB Capital Holdings PLC

PGDM E Business Management Advisory Board Meeting held on 18.12.2019



#### 13. E-BUSINESS – ACADEMIC BOARD

S. No.	Name	DESIGNATION	ORGANISATION
1	Dr M Sasikumar	Senior Director	CDAC – Centre for Development of Advanced Computing
2	Mr Priten Bangdiwala	Senior Vice President – Head IT & CEX Transformation	Aditya Birla Group
3	Mr. Adesh Gokhale	Executive Director Managing Director Managing Director Past Director, Delivery Excellence	Purnartha MediParv C-Suit Services IBM
4	Mr Venkata S Guttula	Director – Information Security	Rediff.com
5	Ms Nandini George	Director Strategy Partner Past: Director – Sales	SWIFT India & South Asia ( Specializing in Financial Services) Gartner

PGDM E Business Management Academic Board Meeting held on 16.4.2021

#### 14. PGDM – ADVISORY BOARD – MARKETING

S. No.	NAME OF THE BOARD MEMBER	DESIGNATION	ORGANISATION
1,0.	TVIENT EIT		
1.	Dr. V Kumar	Marketing Legend, Distinguished Professor, and Senior Fellow Distinguished Fellow  Past Regents' Professor Executive Director, Centre For Excellence in Brand & Customer Management Director- Ph.D. Programs	d <b>Tedia</b> n School of Business (ISB) India  MICA India  Georgia State University, USA
2	Mr. Rajeev Karwal Expired 2020 due to Covid	Founder & CEO	Milagrow Knowledge & Business Solutions
3	Ms. Sangeeta Pendurkar	CEO	Aditya Birla Fashion & Retail Ltd
4	Mr Ajit Joshi	Former President & COO	Urban Ladder
5	Mr. Govind Shrikhande	Advisor & Mentor Former Customer Care Associate & MD	Shoppers Stop Limited
6	Mr. Pranesh Misra	Chairman & MD	Brandscapes Worldwide
7	Mr Santosh Desai	MD & CEO	Future Brands Ltd.
8	Ms Seema Modi	Director – Own Brands	Trent Hypermarket ( Tata & TESCO Enterprise )



9	Mr. Ambi M.G.Parameswaran	Founder Former ED & CEO	Brand Building. Com (April 2016)
			FCB ULKA
10	Mr Govind Pandey	CEO	TBWA India

#### PGDM Marketing Advisory Board Meeting held on 23.11.2018

#### 15. PGDM 'OPERATIONS'~ ADVISORY BOARD

S. No.	Name	DESIGNATION	ORGANISATION
1	Mr. U Shekhar	Managing Director	Galaxy Surfactants Ltd
2	Mr Jagdish Ramaswamy	President – Corporate Business Excellence – WCM, AFS Strategy	Aditya Birla Management Corporation Limited
3	Prof. Arnab Kumar Laha	Professor Production & Quantitative methods	IIM Ahmedabad
4	Mr Pravin Chaudhari	CEO – Special Projects	Pidilite
5	Dr. Rakesh K Sinha	Founder & CEO  Past: Chief Operating Officer	Reflexive Supply Chain & Solutions Godrej Consumer Products
6	Mr Prakash Goray	Global Head – Planning & Logisticcs	UPL Limited (former United Phosphorous Limited)
7	Mr. Vijay Kalra	Head Chairman	Mahindra Institute of Quality and Central Safety Council for Group · Mahindra Group Mahindra Vehicles Manufacturers Ltd.
		Past: Executive Director & CEO Also Chief of Manufacturing Operations - Auto	Mahindra & Mahindra
8	Mr Satish Palekar	Vice President – Domestic Oil & Gas Upstream Projects	L & T Hydrocarbon Engineering Ltd

PGDM Operations Advisory Board Meeting held on 6.7.2021

#### 1. PGDM FINANCE ADVISORY BOARD

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S. No.	Name	DESIGNATION	ORGANISATION	
1.	Mr Gaurav	Certified Financial Planner &	NA	
	Mashruwala	Author, Columnist, Guest at TV		
		shows		
2.	Mr Jay Toshinwal	Director	Toshniwal Equity Services Pvt Ltd.	
			·	
3.	Mr Anurag Madan	EVP & Chief Administrative Officer	Edelweiss Global Wealth & Asset	
			Management Ltd.	
4.	Mr Sundeep Sikka*	Executive Director &	Reliance Nippon Life Asset Management	
		Chief Executive Officer	Ltd.	
5.	Mr Hitesh Gajaria*	Partner & Head Taxation	KPMG in India	



PGDM Finance Advisory Board Meeting held on 7.8.2018

#### 17. PGDM ~ HR ACADEMIC BOARD

S. No.	Name	DESIGNATION	ORGANISATION
1	Mr. Salil Raghavan	Head HR	Great Eastern Shipping Co.
2	Mr. Rushil Mhatre	Principal- Technology Transformation & Organisation Change Management Partner	Innovate Arabia, DMCC, Dubai.
3	Mr. Ashutosh Phadke	Director HR – IMEA	General Mills Limited
4	Mr. Pankaj Bhargava	Managing Partner	COrE Creators
5	Mr. Devdutt Kadrekar	Principal HR Consultant	Humane HR
6	Prof. Biju Varkkey	Professor, Personnel And Industrial Relations (P&IR)	IIM Ahmedabad
7	Mr Mayur Satyavrat	Managing Consultant	EmSus (Leadership Design Studio)

#### PGDM HR Academic Board Meeting held on 15.3.2019

18. PGDM Banking Advisory Board

S. No	NAME	DESIGNATION	ORGANIZATION
1.	Mr. Debabrata	Director	Bank of India, ARCIL, LIC HFL, ILFS Trust, Bandhan FHL
	Sarkar	& Former CMD	Union Bank of India
2.	Mr. Atinkumar Saha	MD- Head Management Coverage	Deutsche Bank
3.	Mr Arun Thukral	ME & CEO	Axis Securities Ltd
4.	Mr B V Upadhye	General Manager -Ratings	Infomerics – Credit Rating Agency
5.	Mr Salil Datar	CEO & ED	Essel Forex, Essel Group Co.
6.	Mr Neil Bharadwaj	Chief Operating Officer	Credit Suisse
7.	Mr Shailesh Verma	SVP- Digital Transformation Monitoring	Axis Bank
8.	Mr Hemant Tucker	MD Marketing Head Global South Asia & Middle East	Bank of Singapore
9.	Mr Joydeep Dutta Roy	Chief Gen Manager – Strategy HR	Bank of Baroda

PGDM Banking Advisory Board meeting held on 13.6.2018

#### 19. ECONOMICS ADVISORY BOARD

Sr.No.	Name of the Board Member	Designation	Organization
1.	Prof. Dr. Abhay Pethe	Professor,( Dr. Vibhooti Shukla Chair )	University of Mumbai
2.	Dr. Ajit Ranade	President & Chief Economist	Aditya Birla Group
3.	Dr. Anant Sardeshmukh	Director General	Mahratta Chamber of Commerce, Pune
4.	Mr. Dharmakirti Joshi	Chief Economist	CRISIL Limited
5.	Prof. Dr. Neeraj Hatekar	Former Director& Professor of Econometrics	University of Mumbai
6.	Dr Niranjan Rajadhyaksha	Research Director	IDFC Institute, Mumbai.
7.		Former Executive Editor	MINT
8.	Mr Raghav Narsalay	Managing Director	Accenture Research
9.	Prof. Dr. S Mahendra Dev	Director & Vice Chancellor	Indira Gandhi Institute of Development
10.	Dr Saugata Bhattacharya Expired in February 2022	Sr VP & Chief Economist	Axis Bank
11.	Dr Shubhada Rao	President & Chief Economist	Yes Bank
12.	Mr Sunil Bhandare	Advisor (Eco & Govt Policy)	Tata Strategic Management Group

PGDM Economics Advisory board meeting held on 13.6.2018

- Organizational chart and processes
- Nature and Extent of involvement of Faculty and students in academic affairs/improvements

Faculty and students are involved in different activities which lead to improvements in academics.

College Development Committee (CDC) is set up as per the guidelines of UGC where trust members, faculty and students are the members. Regular meetings are held to discuss about the academic activities and scope of improvements.

Academic Monitoring Committee where faculty members and students are the part of the committee, is also in place to monitor the academic deliverables in line with compliance to the curriculum and regular and timely delivery of the syllabus.

Subject wise Board of studies are there where faculty members are the part of the board long with Industry expert to review the curriculum and make it contemporary.

Industry Roundtables are organized program wise and specialisation wise. Industry experts share their thoughts on a chosen theme and at times suggestions made by the industry experts with faculty members during their discussions lead to insights on academic improvements.

• Mechanism/ Norms and Procedure for democratic/ good Governance

Different committees are formed through which all the stakeholder can give their feedback and also can approach committee members in case of any grievances / suggestions. Regular meeting are held to address the grievances. Following are the committees-



• Student Feedback on Institutional Governance/ Faculty performance

For the faculty assessment the students give feedback on a scale of 1 to 10, individually for each subject / Faculty in a prescribed format. This formal feedback from students and feedback obtained through Open House Sessions with the Director is quantified to ascertain the improvement levels in every trimester / semester.

Grievance Redressal mechanism for Faculty, staff and students
 Grievance Redressal mechanism is in place. Following members have been appointed to form
 the Grievance Redressal Committee for Students / Teachers / Staff / Stakeholders. The
 committee meets every month to address the suggestions / complaints received through
 different channels.

#### Grievance Redressal Committee

Sr. No.	Name	Designation
1.	Prof. Dr. Arjun Ghatule	Chairman
2.	Mr. Pradeep Kumar Remanan	Convener
3.	Prof. Sujatha Natarajan	Member Secretary
4.	Prof. Bhagwati Prasad	Member
5.	Prof. Dr. Ragini Mohanti	Member
6.	M. Subhash Bhosle	Member
7.	Mr. Kishore Tamhankar	Member

#### • Establishment of Anti Ragging Committee

Anti-Ragging Committee has been formed to take actions against the students who are found involved in any of the ragging activities. The committee will work in accordance with Maharashtra Prohibition of Ragging Act 1999. Affected students can contact the committee members mentioned hereunder –

Sr.No.	Name of the Committee Member	Designation	Associated with	Mobile Number	e-mail address
1.	Prof. Dr. Uday Salunkhe	Group Director	Welingkar Inst (PGDM)	9820028203	director@welingkar.org
2.	Prof. Dr. Deepa Dixit	Professor	Welingkar Inst (PGDM)	9820235054	deepa.dixit@welingkar.org
3.	Prof. Dr. Rajesh Aparnath	Professor	Welingkar Inst	9819481703	rajesh.aparnath@welingkar.org
4.	Mr. Raghavendra Thakur	Senior PI	Matunga Police 9821220270 Station		matungaps@gmail.com
5.	Mrs. Rekha Shah	Member from NGO	Yuvak Biradari	9821457672	rekha.shah@gmail.com
6.	Jitendra Rathod	Deputy General Manager- Security & Facilities	Welingkar Inst (PGDM)	7738920073	jitendra.rathod@welingkar.org
7.	Ms. Anusha Jain	Student	Welingkar Inst (PGDM)	8766785479	anushajaincat@gmail.com



	8.	Mr. Abhishek Kori	Student	Welingkar Inst (PGDM)	8796443202	koriabhisheka@gmail.com
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Establishment of Online Grievance Redressal Mechanism

An online Grievance Redressal Mechanism has been established for online registration as well as disposal of the Grievances of students/Faculty/Staff/Stakeholders. Any grieved member can lodge the complaint on the institute's website. URL for the registration of complaint: https://www.welingkar.org/grievance

Establishment of Grievance Redressal Committee in the Institution and Appointment of OMBUDSMAN by the University. Following members have been appointed to for the Grievance Redressal Committee for Students / Teachers / Staff / Stakeholders.

Sr. No.	Name	Designation
1.	Prof. Dr. Arjun Ghatule	Chairman
2.	Mr. Pradeep Kumar Remanan	Convener
3.	Prof. Sujatha Natarajan	Member Secretary
4.	Prof. Bhagwati Prasad	Member
5.	Prof. Dr. Ragini Mohanti	Member
6.	M. Subhash Bhosle	Member
7.	Mr. Kishore Tamhankar	Member

• Establishment of Internal Complaint Committee (ICC)

Internal Complaint Committee for the Prevention of Sexual Harassment at Workplace has been appointed as per the guidelines of Vishaka Committee, for addressing the complaints received from any Stakeholder.

Sr.No	Name of the Committee Member	Designati on	Associated with	Mobile Number	e-mail address
1.	Prof. Dr. Swapna Pradhan	Chair person	Welingkar Inst (PGDM)	9892087010	swapna.pradhan@w elingkar.org
2.	Prof. Dr. Vilas Shinde	Member	Welingkar Inst (PGDM)	9702068383	Vilas.shinde@weling kar.org
3.	Prof. Sujatha Natarajan	Member	Welingkar Inst (PGDM)	9820592347	sujatha.natarajan@w elingkar.org
4.	Ms. Shahanaz Pohowala	Member	Welingkar Inst (PGDM)	9819959387	shahanaz.pohowala @welingkar.org
5.	Prof. Jyoti Kulkarni	Member	Welingkar Inst (PGDM)	9867346326	jyoti.kulkarni@welin gkar.org
6.	Mrs. Rekha Shah	Member	Yuvak Biradari (NGO)	9821457672	rekha.shah@gmail.c om
7.	Prathamesh Rege	Student	Welingkar Inst (PGDM)	9820453650	prathmesh09rege@g mail.com
8.	Helly Shah	Student	Welingkar Inst (PGDM)	9773700151	shahhelly1999@gma il.com
9.	Kshitija Mohite	Student	Welingkar Inst (PGDM)	8855837805	kshitijamohite@gmai l.com



#### • Establishment of Committee for SC/ST

A Committee for SC/ST has been formed to redress the grievances received from the Staff / Student belong to this category This committee will work as per the Scheduled Castes and the Scheduled Tribes (Prevention of Atrocities) Act, 1989, No. 33 OF 1989, dated 11.09.1989. Grieved staff / students can contact the committee members mentioned hereunder –

Sr.No	Name of the Committee Member	Designation	Associated with	Mobile Number	e-mail address	Caste
1.	Mr. Pradeep Kumar Remanan	Vice President- HR & Business Development	Welingkar Inst (PGDM)	9819755331	pradeep.remanan@ welingkar.org	OTHER
2.	Prof. Malvika Nagarkar	Asstt. Professor	Welingkar Inst (PGDM)	9892453739	malavika.nagarkar @welingkar.org	OTHER
3.	Prof. Vineel Bhurke	Asstt. Professor	Welingkar Inst (PGDM)	9323755538	vineel.bhurke@weli ngkar.org	OTHER
4.	Prof. Subodh Deolekar	Asstt. Professor	Welingkar Inst (PGDM)	9969958785	subodh.deolekar@w elingkar.org	SC
5.	Ms. Shraddha Kasare	Executive ~ Facilities	Welingkar Inst (PGDM)	9930802027	shraddha.kasare@w elingkar.org	SC

#### • Internal Quality Assurance Cell

Internal Quality Assurance Cell has been formed to monitor the functioning of all the committees and compliance with all the statutory norms.

#### 6. Programmes

Name of Programmes approved by AICTE

Sr.	Course				
1.	Post Graduate Diploma in Management				
2.	Post Graduate Diploma in Management -ebusiness				
3.	Post Graduate Diploma in Management –Business Design				
4.	Post Graduate Diploma in Management – Healthcare				
5.	Post Graduate Diploma in Management -Retail Mgmt				
6.	Post Graduate Diploma in Management - Rural Mgmt				
7.	Post Graduate Diploma in Management (Research & Business				
8.	Post Graduate Diploma in Management (Media & Entertainment)				

- Name of Programmes Accredited by AICTE Nil
- Status of Accreditation of the Courses
  - Total number of Courses 08
  - No. of Courses for which applied for Accreditation -03
    - Status of Accreditation Preliminary/ Applied for SAR and results awaited/ Applied for SAR and visits completed/ Results of the visits awaited/ Rejected/ Approved for 3 Courses



Sr.	Course	Status of Accreditation
1.	Post Graduate Diploma in Management	Results of the visits awaited
2.	Post Graduate Diploma in Management –e-Business	Results of the visits awaited
3.	Post Graduate Diploma in Management –Business Design	Results of the visits awaited
4.	Post Graduate Diploma in Management – Healthcare	Not Applied
5.	Post Graduate Diploma in Management -Retail Mgmt	Not Applied
6.	Post Graduate Diploma in Management - Rural Mgmt	Not Applied
7.	Post Graduate Diploma in Management (Research & Business Analytics)	Not Applied
8.	Post Graduate Diploma in Management (Media & Entertainment)	Not Applied

• For each Programme the following details are to be given:

Sr.	Course	No. of Seats	Durati on	Cut off marks (2019)	Cut off marks (2020)	Cut off marks (2021)
1.	Post Graduate Diploma in Management (F/T)	180	2 year	69.40/100	67.83/100	82.00/100
2.	Post Graduate Diploma in Management -ebusiness (F/T)	60	2 year	62.45/100	61.13/100	70.07/100
3.	Post Graduate Diploma in Management –Business Design (F/T)	60	2 year	58.98/100	60.51/100	62.53/100
4.	Post Graduate Diploma in Management – Healthcare (F/T)	60	2 year	38.35/100	41.19/100	50.19/100
5.	Post Graduate Diploma in Management -Retail Mgmt (F/T)	60	2 year	56.83/100	60.64/100	61.08/100
6.	Post Graduate Diploma in Management - Rural Mgmt (F/T)	60	2 year	45.88/100	49.85/100	52.03/100
7.	Post Graduate Diploma in Management (Media & Entertainment) (F/T)	60	2 year	47.93/100	46.11/100	49.99/100
8.	Post Graduate Diploma in Management ( Research & Business Analytics) (F/T)	60	2 year	60.48/100	60.29/100	62.74/100

•Fees Charged for Academic year 2020-21

Sr. No.	Course	Amount in Rs. (Per Year)		
1.	All PGDM Courses	Rs. 5,50,000/~		



- Placement Facilities: Placement facility is available for all full time courses.
- Campus placement in last three years with minimum salary, maximum salary and average salary

#### Batch 2019-21

Minimum Salary	Maximum Salary	Average Salary
5.58	19.73	9.37
6	14	8.82
6.5	15	8.99
6	11.4	8.03
6	11.4	8.8
5.4	15	4.57
6.5	13.94	9.1
6	15	9.17
	Salary 5.58 6 6.5 6 5.4 6.5	Salary     Salary       5.58     19.73       6     14       6.5     15       6     11.4       6     11.4       5.4     15       6.5     13.94

#### Batch 2018-20

Course Name	Minimum Salary	Maximum Salary	Average Salary
Post Graduate Diploma in Management (F/T)	4.4	19.25	8.8
Post Graduate Diploma in Management -ebusiness (F/T)	6	15.45	9.23
Post Graduate Diploma in Management –Business Design (F/T)	5.79	15.45	8.49
Post Graduate Diploma in Management – Healthcare (F/T)	4	9.5	7.17
Post Graduate Diploma in Management -Retail Mgmt (F/T)	5	15.45	8.7
Post Graduate Diploma in Management - Rural Mgmt (F/T)	5.15	19.25	8.58
Post Graduate Diploma in Management ( Research & Business Analytics) (F/T)	5	15	9.04
Post Graduate Diploma in Management (Media & Entertainment) (F/T)	4	18	8.2



Batch 2017-19

Course Name	Minimum Salary	Maximum Salary	Average Salary
Post Graduate Diploma in Management (F/T)	5	21.29	8.78
Post Graduate Diploma in Management -ebusiness (F/T)	5.5	13.94	8.9
Post Graduate Diploma in Management –Business Design (F/T)	5	21.29	8.33
Post Graduate Diploma in Management – Healthcare (F/T)	5	15	8.02
Post Graduate Diploma in Management -Retail Mgmt (F/T)	4.32	13.94	8.03
Post Graduate Diploma in Management - Rural Mgmt (F/T)	4	10.07	7.95
Post Graduate Diploma in Management (Research & Business Analytics) (F/T)	5.5	21.29	8.72
Post Graduate Diploma in Management (Media & Entertainment) (F/T)	4	10	7.29

• Name and duration of Programme(s) having Twinning and Collaboration with Foreign University(s) and being run in the same Campus along with status of their AICTE approval. If there is Foreign Collaboration, give the following details: - Not Applicable

#### 7. Faculty

• Branch wise list Faculty members:

Sr.	Course	Faculty Members
1.	Post Graduate Diploma in Management (F/T)	22
2.	Post Graduate Diploma in Management -ebusiness (F/T)	09
3.	Post Graduate Diploma in Management –Business Design (F/T)	06
4.	Post Graduate Diploma in Management – Healthcare (F/T)	06
5.	Post Graduate Diploma in Management -Retail Mgmt (F/T)	06
6.	Post Graduate Diploma in Management - Rural Mgmt (F/T)	06
7.	Post Graduate Diploma in Management (Media & Entertainment) (F/T)	06
8.	Post Graduate Diploma in Management (Research & Business Analytics) (F/T)	08

- Permanent Faculty 69
- Adjunct Faculty- 01
- Permanent Faculty: Student Ratio 1:20

• Number of Faculty employed and left during the last three years

Academic Year	No. of Employees Joined	No. of Employees Left
2019~20	12	6
2020~21	10	6
2021~22	6	3

8. Profile of Vice Chancellor/ Director/ Principal/ Faculty <a href="https://www.welingkar.org/profile/prof-dr-uday-salunkhe">https://www.welingkar.org/profile/prof-dr-uday-salunkhe</a>



#### 9. Fee

• Details of Fee and Time schedule for payment of Fee for the entire Programme

#### All PGDM courses

Sr. No.	Academic Year	Course Fee (Rs.)	Month of Payment
1	2021 ~ 2022 (1st year)	2,75,000/~ (1st Installment) 4,000/~ (Library Deposit ~ Refundable)	May / June, 2021
	(=== ) ====	2,75,000/~ (2nd Installment)	Dec., 2021
	2022 ~ 2023	2,75,000/~ (1st Installment)	July, 2022
2	(2nd year)	2,75,000/~ (2nd Installment)	Dec., 2022

- No. of Fee waivers granted with amount and name of students 03 (TFW)
  - 1. Mr. Chandramohan Chauhan (PGDM RBA)
  - 2. Mr. Samrat Banerjee (PGDM Rural)
  - 3. Ms. Krutika Baid (PGDM Rural)
- Number of scholarship offered by the Institution, duration and amount Not applicable
- Criteria for Fee waivers/scholarship As per the guidelines of AICTE

• Estimated cost of Boarding and Lodging in Hostels

Bottimetter Cost of Bott	Zermane Cost of Zearong and Zeaging in Heater							
	AC	Non AC						
Boys & Girls Hostel	Rs. 1,80,000/~ p.a.	Rs. 1,30,000/~ p.a.						

#### 10. Admission

α. Number of seats sanctioned with the year of approval

Sr.	Course	No. of Seats	Year of Approval
1.	Post Graduate Diploma in Management (F/T)	180	1994
2.	Post Graduate Diploma in Management -ebusiness (F/T)	120	2007
3.	Post Graduate Diploma in Management –Business Design	60	2008
4.	Post Graduate Diploma in Management – Healthcare (F/T)	60	2011
5.	Post Graduate Diploma in Management -Retail Mgmt (F/T)	60	2012
6.	Post Graduate Diploma in Management - Rural Mgmt (F/T)	60	2012
7.	Post Graduate Diploma in Management (Research & Business Analytics) (F/T)	120	2016
8.	Post Graduate Diploma in Management (Media & Entertainment) (F/T)	60	2016



β. Number of Students admitted under various categories each year in the last three years

Sr.	Course	Academic Year	Open	SC	ST	NT	DT-VJ	OBC	SBC	Total
	Full time ~	1001								
	TOTAL CALLED									
1.	PGDM	2021-22	169	~~	~~	~~	~~	11	~~	180
	102111	2020-21	180	~~	~~	~~	~~	~~	~~	180
		2019-20	170	~~	~~	~~	~~	09	01	180
		2010 20	110			1		0.0	0.1	100
2.	PGDM-ebiz	2021-22	104	~~	~~	~~	02	14	~~	120
	1 021/1 0212	2020-21	60	~~	~~	~~	~~	~~	~~	60
		2019~20	56	~~	~~		~~	03	01	60
		2010 20								
3.	PGDM-BD	2021~22	52	03	~~	~~	~~	05	~~	60
		2020~21	60	~~	~~	~~	~~	~~	~~	60
		2019~20	55	01	~~	~~	~~	02	01	59
4.	PGDM~ Healthcare	2021-22	47	01	~~	~~	~~	12	~~	60
		2020-21	45	~~	~~	~~	~~	~~	~~	45
		2019~20	28	~~	~~	01	~~	04	~~	33
5.	PGDM- Retail	2021-22	55	01	~~	~~	01	03	~~	60
		2020~21	60	~~	~~	~~	~~	~~	~~	60
		2019-20	56	01	~~	~~	~~	02	~~	59
6.	PGDM~ Rural	2021-22	49	~~	~~	01	~~	08	~~	58
	Kurui	2020-21	58	~~	~~	~~	~~	~~	~~	58
		2019-20	47	~~	~~	~~	~~	12	~~	59
		2010 20								
7.	PGDM~M&E	2021-22	52	~~	~~	~~	~~	08	~~	60
		2020-21	60	~~	~~	~~	~~	~~	~~	60
		2019~20	53	01	~~	~~	~~	04	01	59
8.	PGDM – R&BA	2021-22	104	~~	~~	01	01	14	~~	120
		2020-21	60	~~	~~	~~	~~	~~	~~	60
		2019~20	57	~~	~~	~~	~~	03	~~	60

 $\chi. Number \ of \ applications \ received \ during \ last \ two \ years \ for \ admission \ under \ Management \ Quota \ and \ number \ admitted$ 

Course	Academic Year	No. of Applications Received	No. of students admitted
All PGDM courses	2020-21	519	107
	2021-22	196	85



#### 11. Admission Procedure

α. Mention the admission test being followed, name and address of the Test Agency and its URL (website)

CMAT / XAT/ATMA/ MAT/ MH-CET (State conducted test)

Test Agency for CAT – Indian Institute of Management. Kozhikode IIMK Campus P. O., Kozhikode, Kerala, India, PIN ~ 673 570

PH: +91-495-2803001 Fax: +91-495-2803010-11 (URL – www.iimk.ac.in) The test is conducted jointly by six Indian Institutes of Management

Test Agency for ATMA- Association of Indian Management Schools, House No. 8-3-677/57 A, Plot No. 57, Sri Krishnadevarayanagar, Street No.6, Yellareddiguda, Hyderabad 500 016., India, Tel: 040-23750247, 23750248. (URL - www.atma-aims.org)

Test Agency for XAT – XLRI, Circuit House Area (East), Jamshedpur-831035, Jharkhand (India)Ph. - +91 - 657 - 398 3333 email - xlwebmaster@xlri.ac.in (URL – www.xlri.ac.in)

Test Agency for CET – Directorate of Technical Education, Maharashtra State, 3, Mahapalika Marg, Post Box No. 1967, Mumbai-400001 Tel. 022-22620601 (URL – www.dte.org.in/mba)

Test Agency for CMAT – All India Council for Technical Education, Chanderlok Bldg., 7th floor, Janpath, New Delhi – 110001 Tel. No. 022-22828446 email – helpdesk@aicte-india.org (URL – www.aicte-india.org)

Test Agency for MAT ~ All India Management Association, 15 Link Road, Lajpat Nagar 3, New Delhi ~ 110024 Tel. No. 011~47673000 email ~ mat@aima.in (URL ~ http://www.aima.in)

β.Number of seats allotted to different Test Qualified candidate separately (AIEEE/ CET (State conducted test/ University tests/ CMAT/ GPAT)/ Association conducted test)

Course Name	CMAT	CAT	XAT	ATMA	MAT	GMAT
Post Graduate Diploma in Management (F/T)	140	13	1	21	3	2
Post Graduate Diploma in Management - ebusiness (F/T)	91	6	1	20	2	0
Post Graduate Diploma in Management – Business Design (F/T)	38	9	2	9	0	2
Post Graduate Diploma in Management – Healthcare (F/T)	47	0	2	10	0	1
Post Graduate Diploma in Management - Retail Mgmt (F/T)	46	6	0	8	0	0
Post Graduate Diploma in Management - Rural Mgmt (F/T)	43	4	0	7	2	2
Post Graduate Diploma in Management ( Research & Business Analytics) (F/T)	97	7	1	14	1	0
Post Graduate Diploma in Management (Media & Entertainment) (F/T)	42	6	2	8	0	2

χ. Calendar for admission against Management/Vacant seats:

Schedule for ILS, PGDM	Schedule for ILS, PGDM programs 2021-22					
Activity	Date					
Advertisement for ILS as approved by SPM	5 <sup>th</sup> July 2021					
Last date to Apply and Submit Online	5 <sup>th</sup> July to 8 <sup>th</sup> July 2021 (5 pm)					
Conduct of GDPI - Mumbai	10 <sup>th</sup> and 11 <sup>th</sup> July 2021 ( PIQ 7,8 and 9 <sup>th</sup> July,2021)					
Declaration of Result	30 <sup>th</sup> July 2021					
Payment of Fees	Rs.3000/~					
Academic year begins with Foundation Fortnight	1st Sept 2021					

#### 12. Criteria and Weightages for Admission

 $\alpha$ . Describe each criterion with its respective weightages i.e. Admission Test, marks in qualifying examination etc.

Criteria	Weightage
Qualifying Entrance Test	35%
Academics (X, XII, Grad)	25%
GDPI	35%
ECA	5%
Total	100%

#### 13. Information of Infrastructure and Other Resources Available

- α. Number of Class Rooms and size of each 23 (Between 35 and 51 Sq. Mt Carpet area)
- β. Number of Tutorial rooms and size of each 8 (Between 35 and 51 Sq. Mt Carpet area)
- χ. Number of Laboratories and size of each Innovation Laboratory
- δ. Number of Drawing Halls with capacity of each Not Applicable
- ε. Number of Computer Centres with capacity of each 2 (with 60 and 92 capacity)
- φ. Central Examination Facility, Number of rooms and capacity of each (10 classrooms with the seating capacity of 60 and 13 classroom with the seating capacity of 120 each)
- γ. Barrier Free Built Environment for disabled and elderly persons Available
- η. Occupancy Certificate Available
- ι. Fire and Safety Certificate Available
- φ. Hostel Facilities Available



- κ. Library
  - i. Number of Library books/ Titles/ Journals available (program-wise)

	Library Books									
Course	Number of International Journals	Number of National Journals	Number of eBook Titles	Number of eBook Volumes	Programme	Number of Titles	Number of Volumes			
PGDM, PGDM eBiz, PGDM BD, PGDM HC, PGDM Retail, PGDM Rural, PGDM M&E, PGDM RBA	18	136	46670	46670	MANAGEMENT	58916	118220			

• List of online National/ International Journals subscribed

Full text Journal

- 1. EBSCO and
- 2. Pro Quest
- E- Library facilities- Available
  - λ. Laboratory and Workshop- Not applicable
    - i. List of Major Equipment/Facilities in each Laboratory/ Workshop
    - ii. List of Experimental Setup in each Laboratory/ Workshop
  - μ. Computing Facilities
    - i. Internet Bandwidth 328 Mbps
    - ii. Number and configuration of System-818
    - iii. Total number of system connected by LAN -540
    - iv. Total number of system connected by WAN 2
    - v. Major software packages available 50
    - vi. Special purpose facilities available 7
  - v. Innovation Cell Available
  - o. Social Media Cell Available
- $\pi$ .Compliance of the National Academic Depository (NAD), applicable to PGCM/PGDM Institutions and University Departments Yes
- $\theta$ . List of facilities available
  - i. Games and Sports Facilities
  - ii. Extra-Curricular Activities
  - iii. Soft Skill Development Facilities
- List of facilities available





#### Classrooms & Audio-Visual facilities

All classrooms are air-conditioned and students have access to LCD and OHP for presentations. The classrooms are well equipped with audio facilities like sound systems, Internet access, video conferencing etc., which enables students to interact with business schools across the globe.

#### Computer Centre facilities

WeSchool has been among the first Wi-Fi enabled campuses (dating back to 2001) with a proper data center, a Giga Ethernet backbone and enterprise backend solutions such as Citrix, Symantec Enterprise to name a few.

Welingkar aspires to pre-empt the future and keep up with the changing time. With this objective the computer laboratory is well equipped with relevant packages like SPSS, CIMM, Capital line 2000 and Prowess. Pentiums are connected through LAN systems with Windows NT server. The institute offers full time ISDN Internet facilities to all its students.



Welingkar institute is creating a state of art information Systems set-up consisting of Gigabit Ethernet Backbone and fast Ethernet to the desktop.

- 2mbps leased line along with a caching server.
- The ISDN backup is automatic to ensure 0 downtime from the institute connectivity interface.
  - 450 nodes to be in place.
  - Wireless LAN access in MDP, Boardroom, Auditorium.
  - Complete fibre backbone.
- Data centre of 325 sq ft having mail server, RAS server etc.
- Students dial in into the server through the RAS server and can view the books available in the library, the institute is also tying up with a logistics company to provide delivery of these books.
- Classrooms with the facility of video conferencing.

#### Library facilities



The Welingkar Library, is more than two decades old, is a treasure house of knowledge and information. The institution has an independent library, which has over 40,000 books on various aspects of management. In addition, the library boasts of around 415 Indian & International Journals (5990 Online Journals) and a varied collection of non-book material in the form of Audio, Video Cassettes, CD-ROMs and Online Databases. The Library is fully automated with barcode system, which helps the readers to access the information readily.

The Library is fully automated with barcode system, which helps the readers to access the information readily.

Auditorium / Amphitheatre





#### Auditorium

The auditorium is well-equipped and is at par with what the best management institutes in the world provide. It is used extensively for seminars, panel discussions, meetings and gatherings.

#### Amphitheatre

An innovative set-up with open air seating, the amphitheatre provides a platform for students to showcase their artistic and creative talents among other things. In the process, they get an opportunity to improve their public speaking abilities, enhance communication skills & develop their overall personality.



#### Cafeteria



The Cafeteria not only provides a vibrant atmosphere and unleaded fuel for the day but is an effective way to put forth a new method called the "Cafeteria approach". This is a new method of learning in an informal manner. It helps in nurturing interpersonal skills among students.

# **Gymnasium facilities**Gymnasium facility is available for Boys and Girls separately.



#### **Hostel Facilities**

Separate hostels for boys and girls are available within 2 kms from the college, with 24 x 7 internet connectivity. Admissions are on first come first serve basis. Preference is given to non-localities.

#### Medical & other

First aid Box is available at every floor. Group insurance is taken for all the students.





#### Yoga & Meditation Cell

The Yoga and Meditation cell organizes programs conducted by eminent instructors. Given the high levels of stress in today's highly competitive environment, it's a perfect way to relax the body, mind and soul.

#### • Games and Sports Facilities

Indoor Sports facilities

The recreation centre is a charging hub for students and faculty. They can play a game of table tennis or pool to let their muscles loose or a game of chess and carom to stimulate their grey matter. The recreation centre also houses a fully equipped gymnasium and an artificial rock climbing wall.



We organize Inter collegiate Cricket Tournament "IMPACT" every year.

- Extra-Curricular Activities:
- Soft Skill Development Facilities

Students are encouraged to participate in various Corporate & B-School competitions like case studies, business plans, best summer projects, quizzes, simulation games, article writing competitions etc...This enhances their skills and gives them confidence to compete with other Bschool students and use their analytical skills. In corporate competitions students solve real problems faced by corporates through case studies.

The need to develop one's soft skills, for all of us to be of value to others, is a given. However, the term 'soft' is bundled with a long list of skills. Some of these skills include communication, self-awareness, mindfulness, team leadership, situational awareness, empathy etc.

Hence, it is a tall order for any individual to master the entire range in a short span of time.

As far as our context is concerned, being a National Business School of repute, we invest in multiple ways to develop the softer skills of our students.

Some of these initiatives /interventions, include the Assessment Centre- Development Centre, which all first year students go through, prior to their Summer Internship.

This involves the student undergoing a one day rigorous process, that includes Group Discussion, Game based simulation, Role Plays and Behavioural Event Interview. The student is assessed on 6 of our Assurance Of Learning Goals, by a set of trained Internal and External Assessors.

The Development Centre processes include the crafting of an Individual Development Plan, allotment of an Internal Faculty Mentor, besides group and customised learning/experiences, over a year's period, till they complete their Post Graduation.

To sensitise our students to hone skills how to work better with others (not necessarily their class mates), all first year PGDM students go through an Action Learning Project (over a 6 month duration), which focuses on a Social centric challenge or Corporate challenge or Technology related challenge or a combination of all three.

To enhance the preparedness of our students to face the Campus Selection Processes, we conduct multiple rounds of Group Discussions, Mock Interviews (both domain and behavioural), besides CV



crafting classes as well.

Other opportunities for students to enhance their soft skills, include, Volunteering at Campus/Industry events, participating in Inter- B School competitions etc.

We have also begun interventions to sensitise students to Diversity and Inclusion, including the POSH related topics.'

#### ρ. Teaching Learning Process

- i. Curricula and syllabus for each of the Programmes https://www.welingkar.org/programmes/full-time-programme/mumbai/pgdm
- ii. Academic Calendar of the University NA
- iii. Teaching Load of each Faculty- As per the guidelines of AICTE
- iv. Internal Continuous Evaluation System in place YES
- v. Student's assessment of Faculty, System in place YES

#### 14. Enrollment of students in the last 3 years

Sr.	Course	Academic Year	Total	
	<u>Full time ~</u>			
1.	PGDM	2021~22	180	
		2020~21	180	
		2019~20	180	
2.	PGDM-ebiz	2021~22	120	
		2020~21	60	
		2019~20	60	
3.	PGDM-BD	2021~22	60	
		2020~21	60	
		2019~20	59	
4.	PGDM- Healthcare	2021-22	60	
		2020-21	45	
		2019~20	33	
5.	PGDM-Retail	2021-22	60	
		2020-21	60	
		2019~20	59	
6.	PGDM-Rural	2021-22	58	
		2020~21	58	
		2019-20	59	
7	DCDM MAC	0001 00	60	
7.	PGDM~M&E	2021-22	60	
		2020-21	60	
		2019~20	59	
0	DCDM D&DA	2021 22	120	
8.	PGDM – R&BA	2021~22	120	
		2020~21	60	
		2019~20	60	



- 15. List of Research Projects/ Consultancy Works
  - α. Number of Projects carried out, funding agency, Grant received

β. Publications (if any) out of research in last three years out of masters projects

S.N	Title of the Paper	Name of the Event/Journal	National / International	Organizer/ Venue/Publisher	Date- Month- Year	Name of the Student	Batch
1	Measuring Change in the Consumers' Preferences for Services provided by Oil Marketing Companies	International Conference NICOM 2020	International	Nirma university of Science & Technology, Ahmedabad	3rd-5th January 2020	Ms. Priyanka Bhatia Dr. Vandana Panwar	PGDM Rural Management 2018-20
2	Impact of You Tube Trueview ads on early Gen Z viewers	7th Asia Pacific Business Research conference	International	Sydenham college,Mumbai	6th-7th Jan,2020,	Pruthvi Mandge	M & E 2019- 21
3	A Study Of Cloud Storage Providers For Personal And Professional Use	International Conference on Future of work, workforce and workplace	International	Prin. L. N. Welingkar Institute of Management Development and Research	13th and 14th January 2020	Anurag Joshi	
4	Financial Model for Capability Development in the MRO industry: The Indian Case	9th Annual SIMSR International Finance Conference(SIFICO 2020)	International	K J Somaiya Institute of Management Studies & Research	17th and 18th January 2020	Aditi Bairolu	PGDM 2019- 21
5	Application of IOT in Aviation MRO Sector to Optimize Cost & improve Efficiency: The Indian Case	9th Annual SIMSR International Finance Conference(SIFICO 2020)	International	K J Somaiya Institute of Management Studies & Research	17th and 18th January 2020	Aditi Bairolu	PGDM 2019- 21
6	Innovative design for Truck Cargo using FRP to have quality and strength of metals	31st AIMS Annual Management Education Convention 2019	National	Delhi School of Business, VIPS- TC, New Delhi	30th August, 2019	Mr Mrudul Amritphale Mr Abhishek Mahesh	PGDM 2019- 21
18	"Impact of OTT on DTH Business and Consumer Behaviour"	Connaissance 2019, A national level Research paper presentation on innovative Business Practices for global competitiveness	National	Connaissance hosted by Christ University- Bangalore	1st March 2019	Rimsha Masani	PGDM BD 2018-20
13	The impact of celebrity endorsement through social media on consumer buying behaviour	3rd International conference on evidence based management	International	Department of Management BITS Pilani	1-2 Feb 2019	Amruta Padegaonkar Gauri Tirodkar Rohan Shirodkar Akash Ghatge	PGDM R&BA 2018- 20
14	Construction of Pillars for Successful Business	7th Asian Invitational Conference on Family Business (Academic Conference)		ISB, Thomas Schmidheiny centre for Family Enterprise, Hyderabad	1-3 February 2019	Rashmi Kamkar	PGDM BD 2018-20



16	Factors influencing the farmers to take up Unconventional selling channels	New- fangled marketing: trends and strategies of start-ups and entrenched firms ICNFM-2019	International	Department of Business administration Loyola college	21st Feb 2019	K.s.vibin srinivasan	PGDM Rural 2018-20
17	A study of Adoption of Regulatory Technology practices in MSME sector in backdrop of its Non-Performing assets	Anusandhan 2019	International	IIFM Bhopal	21st-22nd Feb Feb 2019	Priyanka Nema Chaitanya Chirumamilla Pratik Padwal Tushar Kunder	PGDM BD 2018-20
15	Success Mantra For Start-Ups	MANTHAN 2019, paper presentation	National	National Insurance Academy- Pune (NIA)	15th-16th Feb 2019	Pinaak Bagalwadikar Benita Pereira Rupeshkumar Shetty	PGDM 2017- 19
7	Analysis of the interaction through social media on Political Marketing in the backdrop of socioeconomic concerns	6th Asia Pacific International Conference on Changing Business Practicess in Current Environment	International	Sydenham Institute of Management Studies, Mumbai	10-11th January 2019	Aniket Joshi Janhavi Raverkar Varad Kate Namrata Patil	PGDM R&BA 2018- 20
8	Factors Influencing Customers' Purchase Decisions in Online Grocery Shopping Segment' – Case from Metropolitan City Mumbai	6th Asia Pacific International Conference on Changing Business Practicess in Current Environment	International	Sydenham Institute of Management Studies, Mumbai	10-11th January 2019	Mansi Shah Swati Purohit Yash Jashnani Varun Chhabra	PGDM R&BA 2018- 20
9	Liquidity crunch in NBFC's : A reason for concern	6th Asia Pacific International Conference on Changing Business Practicess in Current Environment	International	Sydenham Institute of Management Studies, Mumbai	10-11th January 2019	Archit Mehta Shalini Sood Pooja Baldawa Ayush Maheshwari	PGDM R&BA 2018- 20
10	Impact of OTT services on home entertainment and consumer behavior.	6th Asia Pacific International Conference on Changing Business Practicess in Current Environment	International	Sydenham Institute of Management Studies, Mumbai	10-11th January 2019	Rimsha Masani, Varun Gajaria, Adhishtha Parmar, Nishit Gosar	PGDM R&BA 2018- 20
11	Factors influencing impulse purchase of commodities while online surfing	6th Asia Pacific International Conference on Changing Business Practicess in Current Environment	International	Sydenham Institute of Management Studies, Mumbai	10-11th January 2019	Nida Khan , priyanka Singh, Devika Patawari, Jayana Ubale	PGDM R&BA 2018- 20
12	Awareness of Deceased Organ Donations- Comparative analysis between local region Tamil Nadu and Mumbai	6th Asia Pacific International Conference on Changing Business Practicess in Current Environment	International	Sydenham Institute of Management Studies, Mumbai	10-11th January 2019	Kimberly D'souza Danica D'souza Reema Sharma Nidhi Shah	PGDM R&BA 2018- 20



19	Leveraging Predictive Analytics to reduce Non-Value adding activities in Brick and Mortar Stores via use of Smart Cart	National Conference on Machine Learning & Artificial Intelligence	National	Coimbatore Institute of Technology, Coimbatore	27-28 August 2018	Manav jain Tanisha Singh Pranjal metange Rohit Soman	PGDM BD 2017-19
29	Exploring the unexplored India: An opportunity in tourism industry	International Journal By PAHER University udaipur,	International	PAHER University Udaipur	April, 2018	Sweta Basu Laxmi Goritriyal	PGDM R&BA 2017- 2019 and External member
28	Exploring the unexplored India: An opportunity in tourism industry	JBIMS International Research Conference at Trident, Mumbai.	International	JBIMS Trident, Mumbai.	8th and 9th March 2018	Sweta Basu Laxmi Goritriyal	PGDM R&BA 2017- 2019 and External member
27	Leadership- An art or Science?	MANTHAN 2018, paper presentation	National	National Insurance Academy- Pune (NIA)	23rd Feb 2018	Suraj Thakur Aparna Bajpayee	PGDM-HCM 2017-19 PGDM- EBIZ 2017- 19
24	How Banks can Combat the Big Fish in the Pond- FINTECH!	5th Asia Pacific Business Research Conference to be held at Sydenham Institute of Management Studies	International	Sydenham Institute of Management Studies, Mumbai	4th & 5th January, 2018	Priya R desai & sanat R Paralkar	PGDM 2016- 18 PGDM Ebiz 2016-18
25	Financial inclusion of small businesses in the unorganized sector and equitable economic growth	Fore International Sustainable Development Conference 2018 (Fisdc 2018)	International	FORE School of Management, New Delhi	11th-13th January 2018.	Anushka Shetty Neelambri Sachdeva	PDGM Finance 2016-18
26	Carbon Tax v/s Cap & Trade, A better system for India	Sustainability and Business Conference 2018	International	IIM Calcutta	13th and 14th January 2018	Priya R desai Sanat R Paralkar	PGDM, 2016-18 PGDM Ebiz 2016-18
22	Trust Score Calculation on Facebook and Twitter	5th International Conference on Data Analytics and Inteligence	International	IIM-Banglore	11-13 Dec,2017	Manav Jain Shivam Deshpande Varenya Vikrant	PGDM R&BA 2017- 19
23	FORMULATION & PILOT FOR INCREASING THE TCI IN F&V CATEGORY IN HYPERMARKET	5th International Conference on Data Analytics and Inteligence	International	IIM-Banglore	11-13 Dec,2017	Ramani Kulkarni	PGDM Operations 2016-18
20	The impact and effect of entrepreneurial education in distinctive sections	World Congress on Advance Management Practices in Business, Banking, Economics,E- commerce Marketing and Tourism	International	Organized by Krishi Sanskriti and held at Jawahar lal Nehru University, New Delhi	23rd September 2017	Shruti Gautam	PGDM 2016- 18
21	The impact and effect of entrepreneurial education in distinctive sections	World Congress on Advance Management Practices in Business, Banking, Economics,E- commerce Marketing and Tourism	International	Jawahar lal Nehru University, New Delhi	Sep-17	Shruti Gautam	PGDM 2016- 18



- χ. Industry Linkage Yes
- δ. MoUs with Industries (minimum 3) Yes
- 16. LoA and subsequent EoA till the current Academic Year <a href="https://www.welingkar.org/mandatory-disclosures">https://www.welingkar.org/mandatory-disclosures</a>
- 17. Accounted audited statement for the last three years <a href="https://www.welingkar.org/mandatory-disclosures">https://www.welingkar.org/mandatory-disclosures</a>
- 18. Best Practices adopted, if any

The Best Practices /Developments/ Innovations What separates an organization from others is not doing different things, but doing things differently. Over the years WeSchool, have initiated several innovative practices that have added to the effectiveness of our education process. Below mentioned are some of the best practices institute follows for students' holistic development.

- Foundation Programme
- Association with industry bodies o
- Project based, innovative approach to business solutions
- Functional Proficiency Test- Students take an online test towards the end of the 3rd trimester (end of first year) to help them to understand their aptitude for a specialization such as Marketing, Finance, HR, Operations, Analytics etc.
- Students Personal Development Programs
- Global Citizen Leadership Program (GCL)
- Structured Mentorship (AC / DC)
- Entrepreneurship & Innovative Cell

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